



REPUBLIC OF TURKEY
MINISTRY OF INDUSTRY
AND TECHNOLOGY



BEBKA
Bursa Eskişehir Bilecik Development Agency

BURSA INVESTMENT CLIMATE

• BURSA INVESTMENT SUPPORT OFFICE •

INVEST
IN **BURSA**
Bursa
Investment
Support Office

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BEBKA

Bursa Eskişehir Bilecik Development Agency

BEBKA is a governmental institution which operates under the coordination of «Ministry of Industry and Technology» in the provinces of Bursa, Eskişehir and Bilecik.

Our main goal is to reduce intraregional development differences by providing coordination and cooperation among public sector, private sector, civil society and universities.

Bursa (Center)



Eskişehir



Bilecik

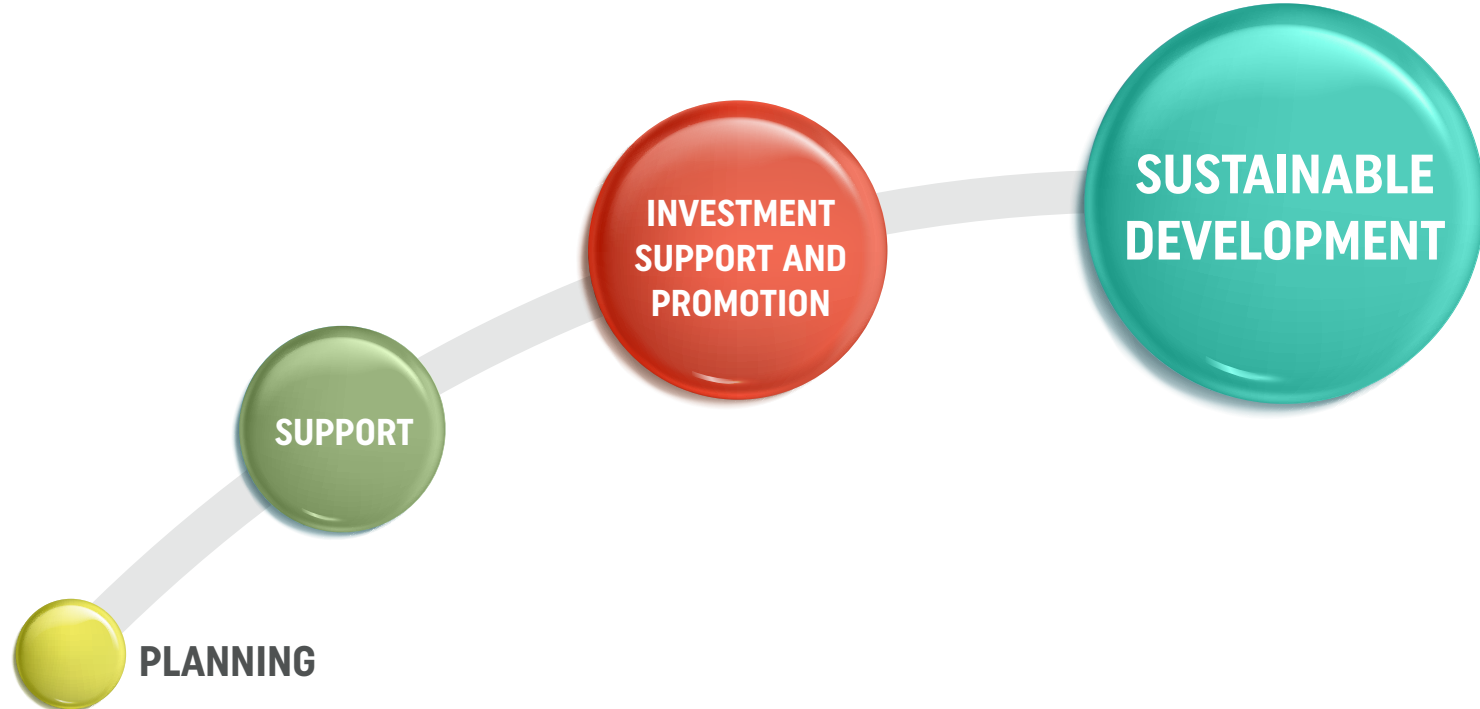




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MAIN DUTIES OF BEBKA





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SUPPORT ACTIVITIES

SUPPORTS

FINANCIAL SUPPORTS

Call
For
Proposals

Feasibility
Support

Guided
Project
Support

Social
Development
Support

Financing
Support

TECHNICAL SUPPORTS



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Investment Support Offices

Under the coordination of Ministry of Industry and Technology

National and International
Promotion of the
Investment Climate

Following and Coordination of
Permits and Licences Regarding
the Investment Procedures

Providing Information and
Guiding the Investors

Guiding about available
investment sites and potential
local cooperations

Providing information about
government incentives and
other supports

One-Stop Office
Service

All services are free of charge!



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INVESTMENT SUPPORT AND PROMOTION ACTIVITIES

TR41 Region Investment Support Offices





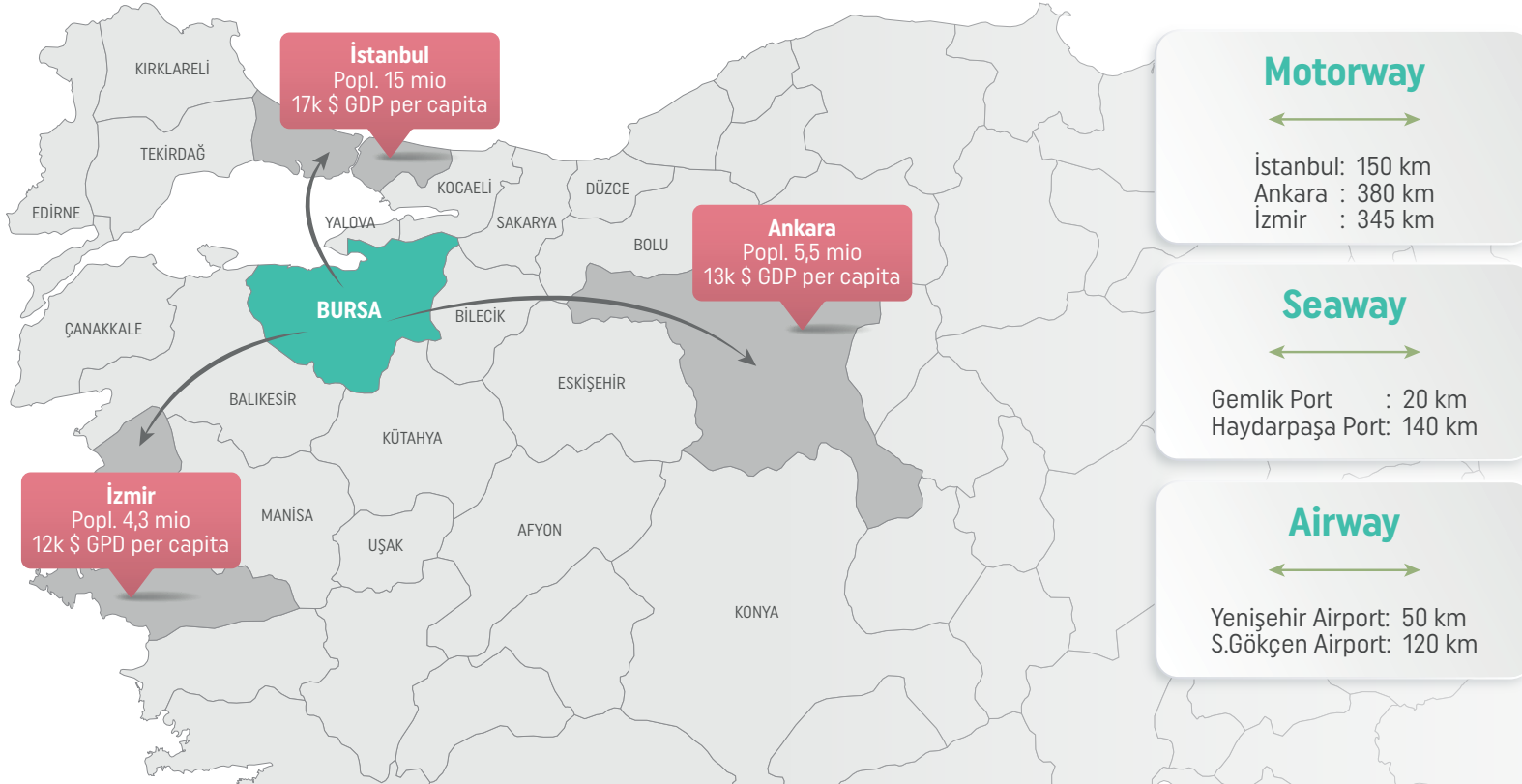
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BURSA INVESTMENT CLIMATE



IN THE MIDDLE OF 3 BIGGEST CITIES OF TURKEY





POPULATION AND DEMOGRAPHY



Population
3,101,833



Density of Population
298 persons/km²



Altitude
155 m



Surface
10,886 km²



of Districts
17



Population under
the age 35
%50



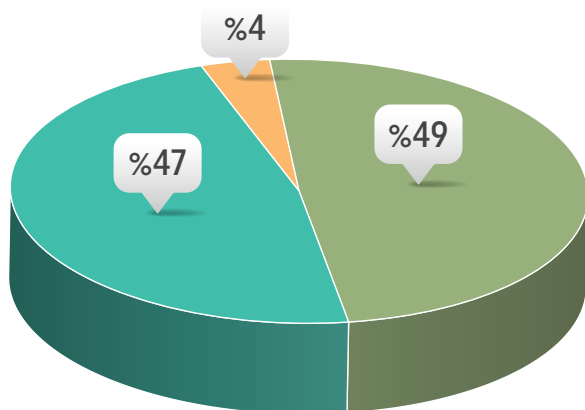
Population aged
15-29
%21

Source: TurkStat, 2020

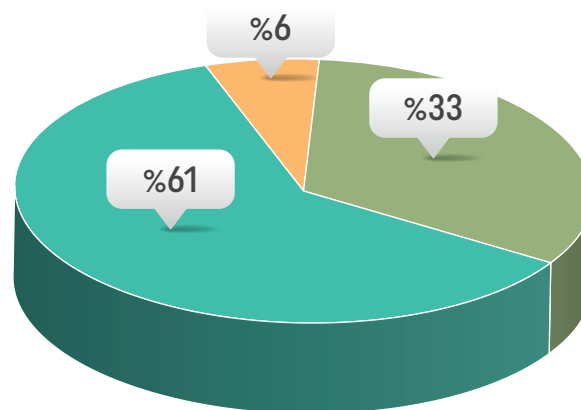


SECTORAL SHARES (GDP)

BURSA



TURKEY



AGRICULTURE INDUSTRY SERVICES

Source: TurkStat 2019



LEADING AND RISING SECTORS

LEADING SECTORS



Automotive
Textile
Machine/Metal
Furniture
Agriculture / Food Processing

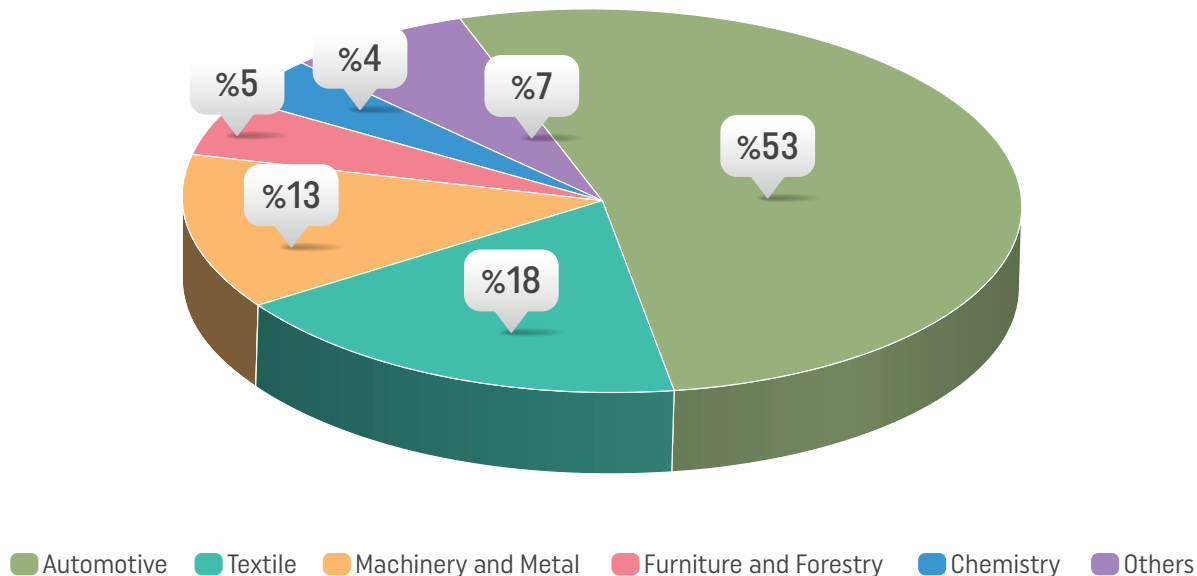
RISING SECTORS



Space-Aviation and Defense
Electric and Autonomous Vehicle Technologies
Railway Systems
Chemistry
Tourism



LEADING SECTORS IN INDUSTRY (IN TERMS OF EXPORT VOLUME)



Source: Turkish Exporters' Assembly (TİM), 2020



TOP TEN COUNTRIES IN FOREIGN TRADE 2020

Ranking	Country	Export (1,000 \$)
1	Germany	1,800,813
2	France	1,542,556
3	Italy	1,070,211
4	Spain	946,722
5	UK	902,092
6	USA	596,341
7	Romania	583,961
8	Poland	433,168
9	Netherlands	328,962
10	Morocco	321,788

Ranking	Country	Import (1,000 \$)
1	Germany	1,180,902
2	Italy	1,118,709
3	China	624,717
4	Poland	423,992
5	South Korea	369,742
6	Spain	295,299
7	France	277,771
8	Russia	234,188
9	Bulgaria	223,489
10	Czechia	204,073

Source: Turkish Exporters' Assembly (TİM) Export Data Set, 2020

Source : TurkStat, 2020



FIRMS WITH FOREIGN CAPITAL

- More than 750 foreign capital companies operate in Bursa.

Major Foreign Investors*

Country	# of Firms
Germany	152
France	61
Italy	51

Source: General Directorate of Incentive Implementation and Foreign Capital Data Set 2019



R&D AND DESIGN

2nd

in Ranking with 130
R&D Centers

4th

in Ranking with 31
Design Center

3rd in Ranking with 496
patent applications and
173 adet registered
patents



*with 23 URGE projects (cluster support projects) supported by the Ministry of Commerce in Bursa, it ranks second after Istanbul.



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EDUCATIONAL DATA



More than 70k university students studying at Uludağ University and Bursa Technical University

More than 75k students studying in 180 Vocational and Technical Secondary Education Institutions, of which 13 are run by private sector

Thematic Vocational High Schools (e.g. Automotive Industry Exporters Association Vocational and Technical Anatolian High School)



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LEADING SECTORS

AUTOMOTIVE

- Bursa is the **center of automotive production** with giant plants of Tofaş-Fiat, Oyak-Renault and Karsan-Peugeot brands.
- **One of every two cars** in Turkey is produced in Bursa.
- **4 vehicle production plants** for passenger cars, vans, minibuses and trucks.



KARSAN





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LEADING SECTORS

AUTOMOTIVE SUB-INDUSTRY

- A **powerful automotive supplier center** with the advantage of hosting major automotive brands.





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LEADING SECTORS

TEXTILE

- There is a significant established capacity in Bursa, especially in the **yarn production, home textile and garments**, which has a significant foreign trade surplus and the employment it creates.

Özdilek

Harput  Holding

KORTEKS

 yeşim





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LEADING SECTORS

MACHINERY/METAL :

- The sector started its first development stages with the establishment of the automotive sector in 1970s and covers approximately **12%** of the Export of Bursa today.
- Bursa is home to World's well-known **local brands** especially in the field of metal processing machinery.

Rexroth
Bosch Group



DURMA





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LEADING SECTORS

FURNITURE AND FORESTRY PRODUCTS:

- Mainly Gathered in Inegöl district of Bursa
- It is an industry that not only directs mass production but **also design and branding.**





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LEADING SECTORS

AGRICULTURE/FOOD PROCESSING

- It is also an important agricultural city with 142,920 ha of irrigable and fertile land.
- The choice of pioneering and leading companies in the food processing industry

Erikli®





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INVESTMENT OPPORTUNITIES



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OSMANGAZİ DISTRICT - SICAKSU URBAN TRANSFORMATION AREA

Field Size: app. 20 ha

Drilling Data in the Field: JEOTERMAL A.Ş. WELLS

Name of Resource	Depth	Temperature	Flow
1. Drilling Well	1028 m	77°C	6lt/sec
2. . Drilling Well	750 m	49°C	6lt/sec





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SICAKSU (HOT SPRING) REGION TOURISM INVESTMENT

- A **thermal, spa and wellness center** for health tourism can be established in the area, which has an important hot water reserve.
- The area spreads approximately 20 ha and owned by the Bursa Metropolitan Municipality.





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TOGG – Turkey's First National Electric Vehicle

- Designed by Turkey's Automobile Enterprise Group (TOGG), our country's first national electric car will be produced in **Gemlik district** of Bursa.
- The revolutionary changes in the automotive world include brand new investment opportunities for the automotive supplier industry.



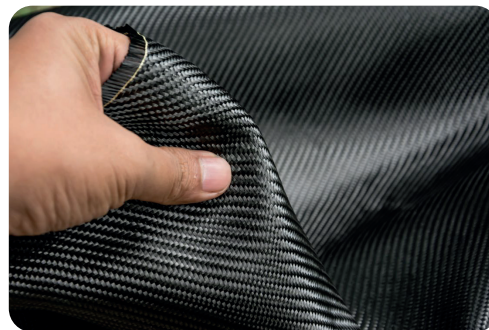


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TECHNICAL TEXTILE AND COMPOSITE INDUSTRY

- The existence of a constantly **growing national and international market** in the technical textile and composite industry that have a wide area of usage in different industry groups.
- Advanced accredited laboratory infrastructure offered by the **Advanced Composite Materials Research and Excellence Centers** and the **Textile and Technical Textile Excellence Center** established with the support of our Development Agency (BEBKA).





MARBLE SECTOR INVESTMENTS

- The prediction that the «Marble and Mining Specialized OIZ», which is planned to be established in the Orhaneli district, will attract significant investments.
- Investor interest is expected to increase with the completion of the expropriation and infrastructure in Mermerciler OIZ, located in Mustafakemalpaşa (serious marble reserve area).





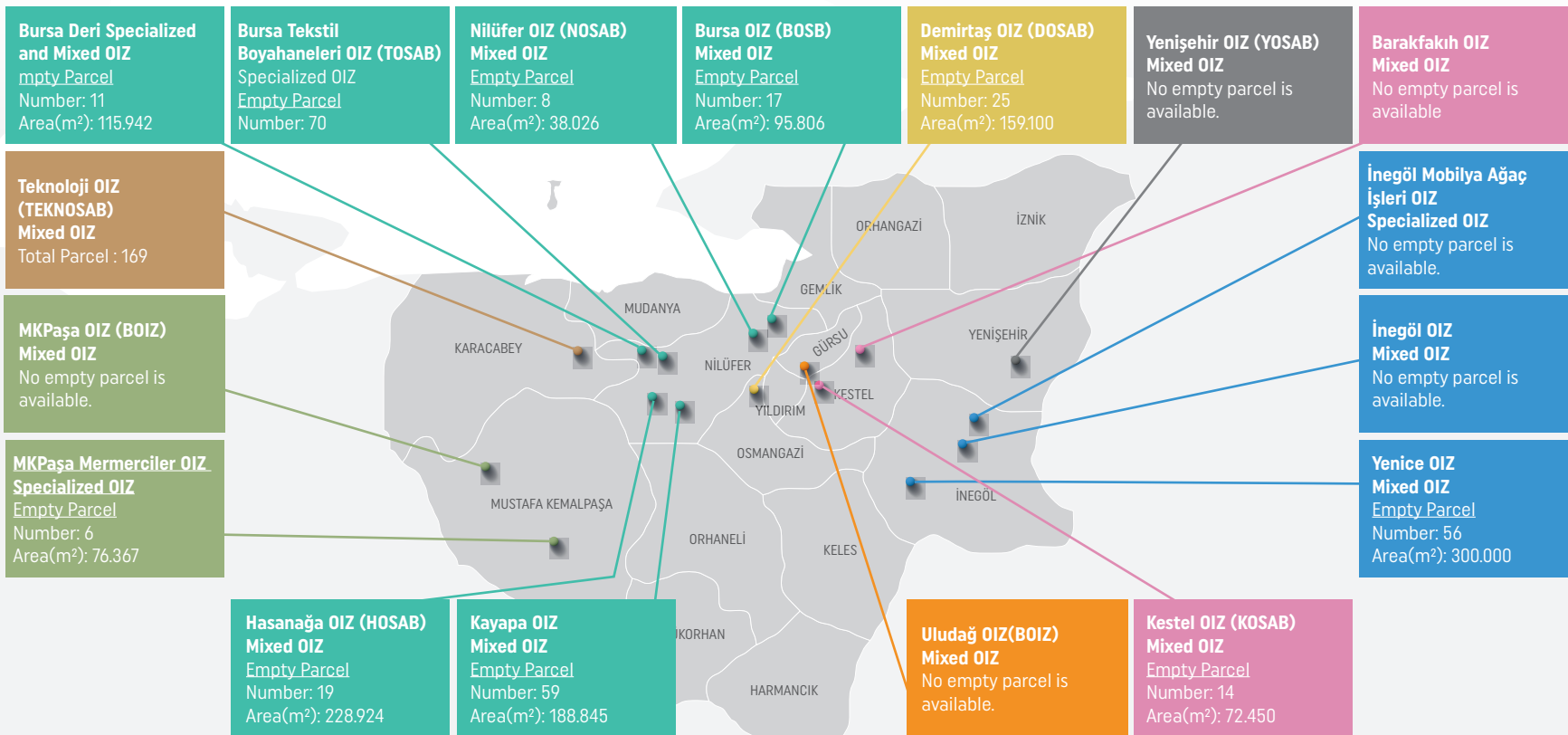
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CURRENT SITUATION OF THE INVESTMENT ENVIRONMENT

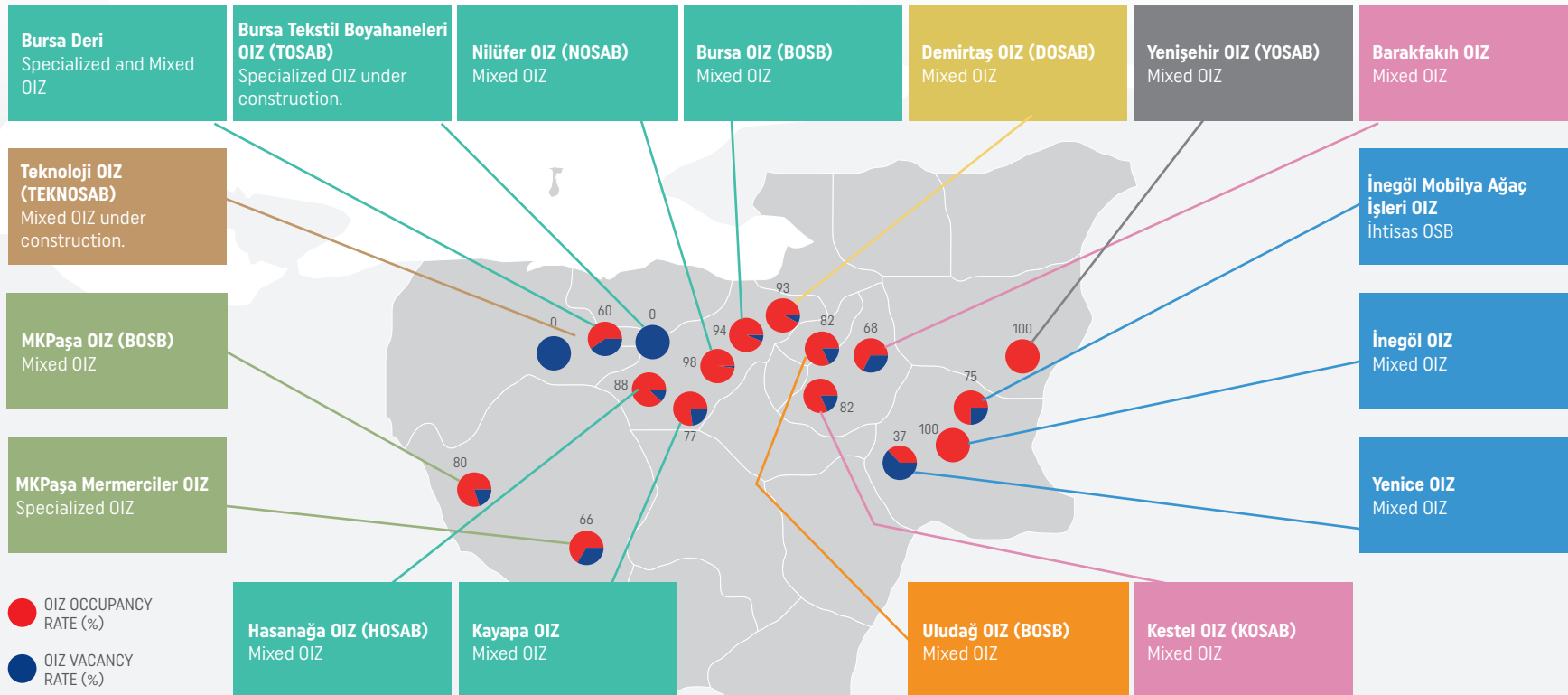


ORGANIZED INDUSTRIAL ZONES (OIZ)



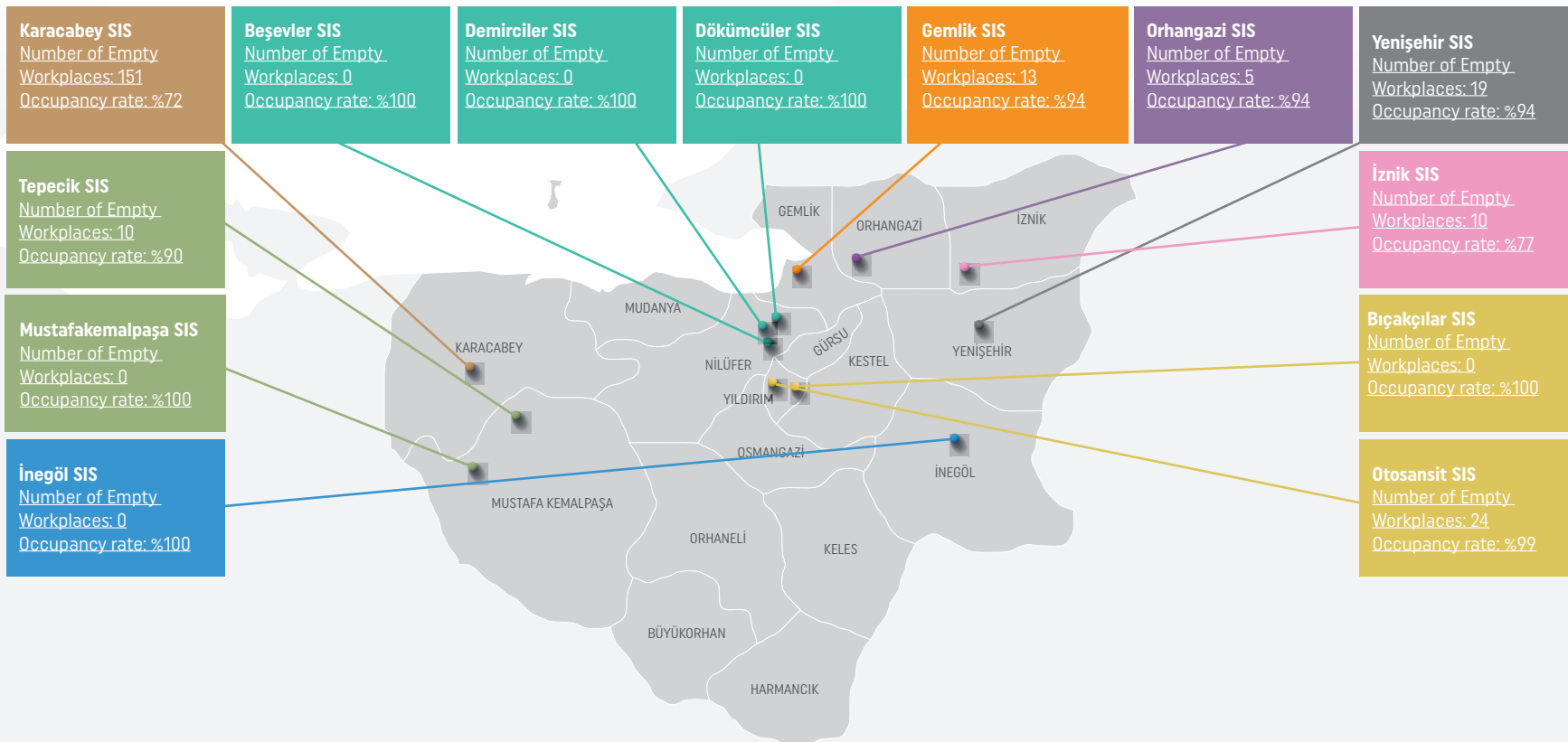


OCCUPANCY RATE of OIZs





SMALL INDUSTRIAL SITES (SIS)





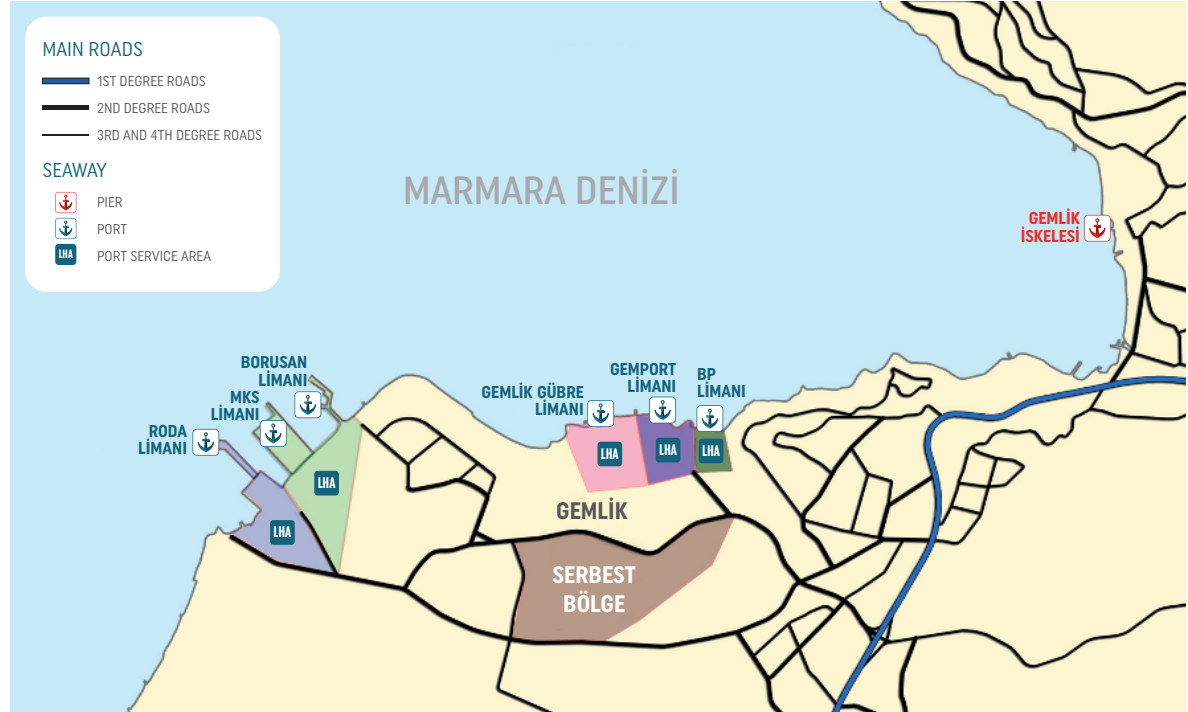
FREE ZONE AND PORTS

PORTS

- Gemport
- Borusan
- BP
- Roda
- MKS
- Gemlik Gübre
- Mudanya

FREE ZONE

- Bursa Free Zone is located in Gemlik district.





INDUSTRIAL ZONES

Asilçelik Special Industrial Zone

- Industrial Zone is located in Orhangazi District and 43 Ha in size.
- The investment made for the region so far is 2 billion 100 million TL. Another 960 million TL is planned to be invested next year.
- When the works are completed, an additional 225 people will be employed.
- In addition, it is aimed to contribute 162 million dollars to closing the current account deficit.

Gemlik Gübre Sanayi A.Ş.

- In our province, the 2nd Industrial Zone was established in the area belonging to Gübre Sanayi A.Ş.
- Chemical fertilizers will be produced in a private industrial zone on an area of 75 thousand square meters.
- With the investment of 1.5 billion TL in total fixed amount, 568 tons of urea will be produced annually, and employment opportunities will be provided for 150 people.



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TECHNOLOGY DEVELOPMENT ZONE



Ulutek Technopark as Turkey's 20th Technopark was established in 2005 with the partnership of Uludağ University, Bursa Chamber of Commerce and Industry, Bursa Metropolitan Municipality and Uludag Exporters' Union General Secretariat and became operational in 2006.

A new Technology Development Zone is planned to be established within Bursa Technical University.

ULUTEK, the only Technology Development Center of Southern Marmara, provides service to 75 R&D and 40 software companies.



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CURRENT SITUATION



THE 4TH MOST
POPULOUS PROVINCE
OF TURKEY



70% OF THE
POPULATIONS AT WORKING
AGE GROUP OF 15-64



4TH HIGHEST GDP
AMONG TURKEY'S
81 PROVINCES



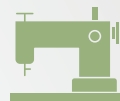
UNESCO WORLD HARITAGE
SINCE 2014 BURSA AND
CUMALIKIZIK THE BIRTH OF
THE OTTOMAN EMPIRE



AUTOMOTIVE OEM
COMPANIES WITH OVER 350
AUTOMOTIVE SUPPLIER
INDUSTRY FIRMS



AROUND 53 R&D
CENTRES IN AUTOMOTIVE
SUPPLY INDUSTRY



TURKEY'S THE FIRST
EXCELLENCE CENTER IN
TEXTILE AND TECHNICAL
TEXTILE IS IN BURSA



BURSA RANKS 3RD WITH
ITS INDUSTRIAL PROPERTY
RIGHTS AMONG
81 PROVINCES



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FUTURE INSIGHTS



NEW OIZ AREAS

ORHANELİ MINE SPECIALIZED OIZ

- The request of Orhaneli Municipality dated 11.05.2015 was submitted to our Ministry by our Governorship.
- As a result of the evaluation made on 05.05.2016, 175 hectares of land in Şükriye District, Kocabelen and Dede Tepe were deemed appropriate in accordance with the Site Selection Regulation.

SMALL AND MEDIUM SIZE ENTERPRISES SME OIZ

- Under the leadership of BTSO, 2,550 Small and Medium Size Enterprises applied to our Governorship on 02.07.2018. The application was approved and submitted to our Ministry on 09.07.2018.
- The SME OIZ, which is planned to have a total size of 1,440 ha, is expected to be established in Yenişehir, Karacabey or Nilüfer districts regarding available size of the land provided and access to transportation routes.



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ONGOING INVESTMENTS AND PROJECTS

Technology OIZ (TEKNOSAB)





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ONGOING INVESTMENTS AND PROJECTS

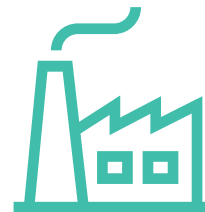
Bandırma-Bursa High Speed Train Project



Transportation & Logistics Projects

Investments in TEKNOSAB

- Logistics Center
- Organized Trade Center
- University of Technology
- R&D and Centers of Excellence
- Technology Clusters



**A NEW GENERATION OF
ORGANIZED INDUSTRIAL
ZONE TEKNOSAB**



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Yenişehir Automotive Test Center



The center will contribute to the realization of world-class and high-quality production with the certification services and training it will offer to the producers.



Automotive Test Center, which is planned to be one of the largest test centers in Europe, is under construction.

The pre-allocation and emergency expropriation procedures of the land have been completed.



TRANSPORTATION PROJECTS IN MARMARA REGION



Gebze-Orhangazi-İzmir Highway Project

- The project is completed.
- Highway connection of Bursa with İstanbul and İzmir was established..

Northern Marmara Highway Project

- Under construction
- Edirne-Kınalı-İstanbul-Ankara Highway will join the İstanbul-İzmir Highway and a highway network will be established between the Marmara Region ,Aegean and Central Anatolia Regions

Bursa-Bilecik High Speed Train Project

- Under construction
- Bursa will be connected to İstanbul, Eskişehir and Ankara by railway.



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INVESTMENT INCENTIVES AND SUPPORTS



INVESTMENT INCENTIVE SCHEME

General Investment Incentives Scheme

Tax exemption for procurement of machinery and equipment, regardless of the investment region.

Regional Investment Incentives Scheme

Higher incentives for investments to be made in less developed regions. (including Priority Investment Incentives that offer incentives regardless of the investment region for manufacturing of medium-high tech and high-tech products)



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INVESTMENT INCENTIVE SCHEME

Strategic Investment Incentives Scheme

High incentives in areas with high importation.

Project-Based Investment Incentives

Tailor-made incentives for areas with critical importance for Turkey.

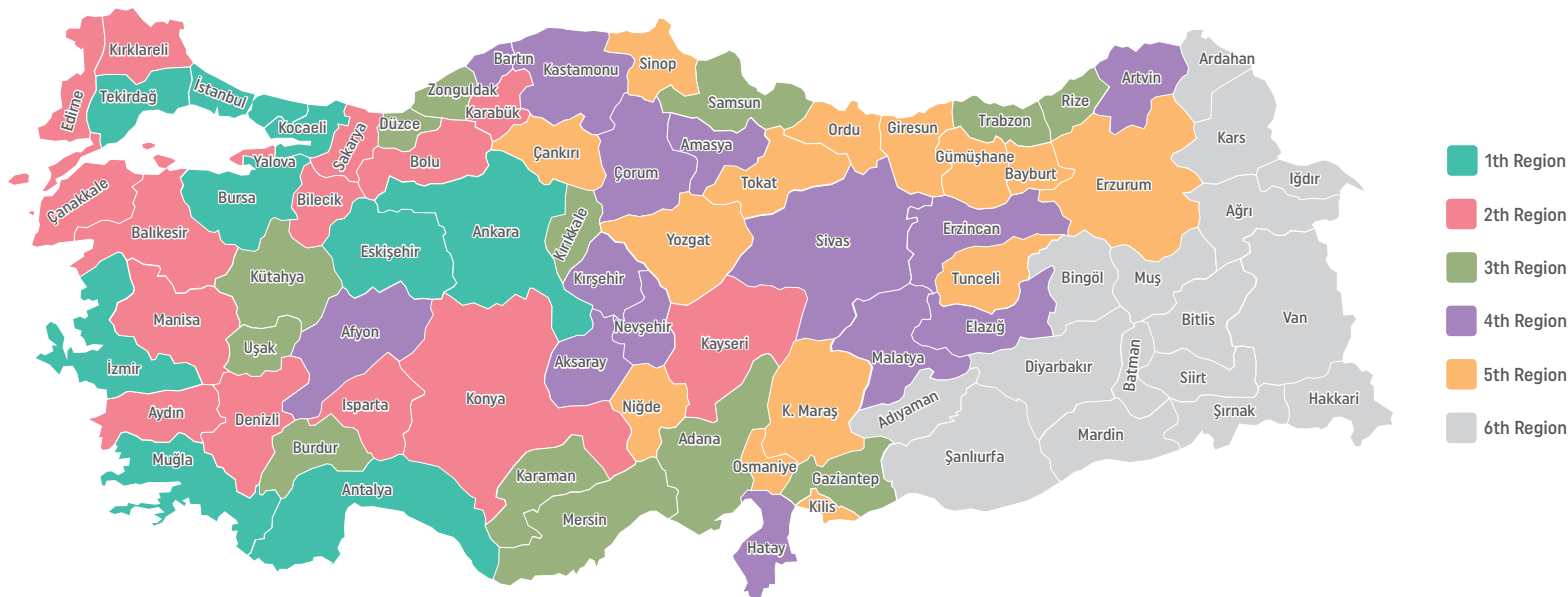
INVESTMENT INCENTIVE SCHEME

Bursa is in the
1st region

For investments
made in OIZ
2nd region

Harmancık-Keles-Büyükorhan districts are in the **2nd region**

**4,248 investment
incentive documents**
were issued in the last 20 years





INVESTMENT INCENTIVE SCHEME

Support Measures	General Investment Incentive Scheme	Regional Investment Incentive Scheme	Priority Investment Incentive Scheme	Strategic Investment Incentive Scheme
VAT Exemption	✓	✓	✓	✓
Customs Duty Exemption	✓	✓	✓	✓
Tax Deduction		✓	✓	✓
Social Security Premium Support (Employer's Share)		✓	✓	✓
Income Tax Withholding Support	✓	✓	✓	✓
Social Security Premium Support (Employee's Share)		✓	✓	✓
Interest Support		✓	✓	✓
Land Allocation		✓	✓	✓
VAT Refund				✓

Source : Republic of Turkey Ministry of Industry and Technology



REGIONAL INVESTMENT SCHEME

INCENTIVE MEASURES		I	II	III	IV	V	VI
Customs Duty Exemption		✓	✓	✓	✓	✓	✓
VAT Exemption		✓	✓	✓	✓	✓	✓
Tax Deduction	Rate of Contribution to Investment - out of OIZ (%)	15	20	25	30	40	50
	Rate of Contribution to Investment -within OIZ (%)	20	25	30	40	50	55
Social Security Premium Support (Employer's Share)	Out of OIZ	2 years	3 years	5 years	6 years	7 years	10 years
	Within OIZ	3 years	5 years	6 years	7 years	10 years	12 years
Land Allocation		✓	✓	✓	✓	✓	✓
Interest Support	Local Loans	-	-	3 points	4 points	5 points	7 points
	Foreign Exchange/ FX denominated loans	-	-	1 points	1 points	2 points	2 points
Social Security Premium Support (Employee's Share)		-	-	-	-	-	10 years
Income Tax Withholding Support		-	-	-	-	-	10 years

Source: Ministry of Industry and Technology



OTHER STATE SUPPORTS

Supports of KOSGEB

Grant and loan opportunities for SMEs.

Supports of Ministry of Trade

Supports for goods and service export.

R&D Supports of TÜBİTAK

Supports of Regional Development Agencies

Development Agencies provide grant supports for certain investment areas in order to boost their regional development and competitiveness.

Supports of Agriculture and Rural Development Support Institution (TKDK)

Provides supports for rural development projects by managing IPARD program in Turkey.

The Technology-Oriented Industry Action Program

End-to-end localization plan prepared to reduce the current account gap and boost exports of high value-added goods.



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STATE SUPPORTS PORTAL

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Current Government Support and Incentives in One Portal



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SUCCESS STORIES



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- Established its first factory in Turkey in Bursa in 1972.
- Total investment amount in Bursa is 1.75 billion TRY.
- 7,500 employees works in Bursa
- In 2018, Bosch started its new investment in «New Generation High Pressure Injector Production Facility».
- Benefited from private state incentives worth 1.75 billion TRY.

Rexroth
Bosch Group



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Oyak - Renault Otomobil Fabrikaları A.Ş.

- Established in Bursa in 1969.
- With a production capacity of 379,000 automobiles and 950,000 motors, this facility has the highest capacity across the Renault factories located outside West Europe.
- Exports automobiles and vehicle parts to 60 countries.
- Started a new investment in 2019 worths 600 million Euros



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Jeep®

TOFAŞ TÜRK OTOMOBİL FABRİKASI A.Ş.

- Tofaş was established in 1968 and is the only company that produces both automobiles and LCVs in Turkey.
- Turkey's 7th biggest industrial enterprise
- Tofaş's vehicle production capacity is 450,000 units/year.
- Facility area covers 1 million m²
- Total number of employees is 7,250



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- The company, with 50% South Korean capital, produces shock absorbers for passenger cars and light commercial vehicles, buses and trucks, as well as railways and military applications.
- 60 percent of the total production is carried out to domestic and foreign OEM manufacturers.
- The products produced are exported to more than 75 countries including Europe, Russia, the Middle East, North Africa and the Turkic Republics.
- The closed area of the existing factory is 27,000 m²
- Approximately 500 people work within Maysan Mando.
- All products designed and produced as Maysan Mando are developed in the factory located in Bursa.



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- Nestle has two factories in Bursa. «Food and Packaged Water»
- It offers a wide variety of products from baby food to instant chocolate coffee to pet foods.
- 92% of the raw material used in production is supplied from local suppliers.
- 3,800 people are employed.
- The products produced are exported to many countries, especially to the Middle East and North African countries.
- With an additional investment of 250 million TRY initiated in 2020, Medical Nutrition Products will be produced in the factory in Bursa.



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Coca-Cola

- The factory was established on 203,000m² and opened in 1994.
- The factory has a 1.2 million liter annual production capacity.
- More than 250 people are employed.
- Awarded for Excellence by EFQM in 2015.
- Carbonated drinks and fruit juices are produced in the factory.



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TOGG

Türkiye'nin Otomobili Girişim Grubu

- Turkey's first domestic automobile manufacturing plant is being established in Bursa.
- The factory has a total investment cost of 22 billion TL and will be built on 1.2 million m².
- The number of people to be employed will be 4,323 and the annual capacity of the factory will be 175,000 vehicles per year.
- The cars produced will be put on sale in 2022.



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BURSA INVESTMENT CLIMATE - INTRODUCTORY MOVIE



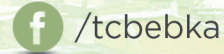
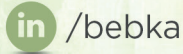


**T.C. SANAYİ VE
TEKNOLOJİ BAKANLIĞI**



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Bursa Eskişehir Bilecik Kalkınma Ajansı



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