



REPUBLIC OF TURKEY  
MINISTRY OF INDUSTRY  
AND TECHNOLOGY



GENERAL DIRECTORATE OF  
DEVELOPMENT AGENCIES



**BEBKA**  
Bursa Eskişehir Bilecik Kalkınma Ajansı

# BURSA INVESTMENT CLIMATE

• BURSA INVESTMENT SUPPORT OFFICE •

**INVEST**  
IN **BURSA**  
Bursa  
Investment  
Support Office

[www.bebka.org.tr](http://www.bebka.org.tr)



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# BEBKA

Bursa Eskişehir Bilecik Development Agency

BEBKA is a public institution that directs development by improving coordination and cooperation between public, private sector and non-governmental organizations in the provinces of Bursa, Eskişehir and Bilecik provides locally oriented solutions to local problems, and serves sustainable development with the appropriate and effective use of resources.

Our main goal is to reduce intra-regional development disparities by providing coordination and cooperation among public sector, private sector, civil society and universities.

**Bursa (Center)**



**Eskişehir**



**Bilecik**

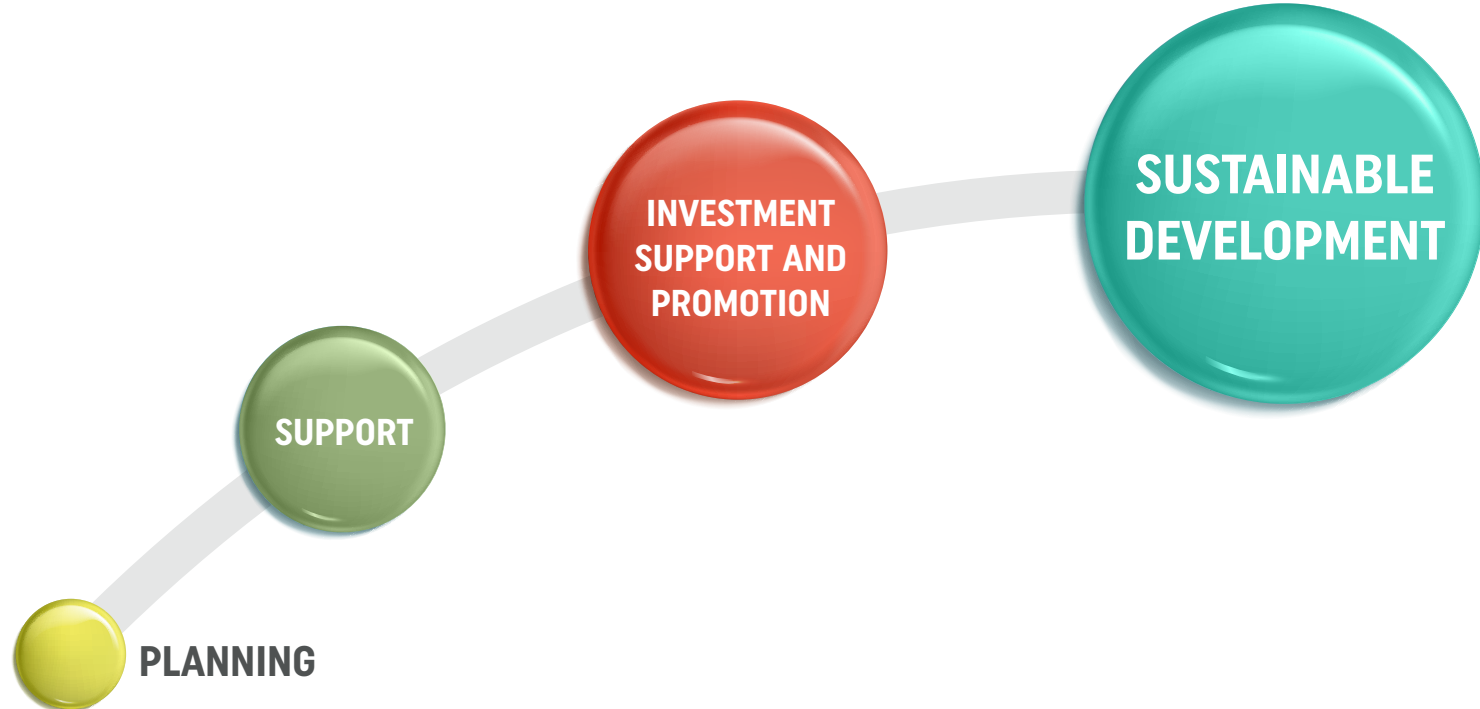




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# MAIN DUTIES OF BEBKA





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# SUPPORT ACTIVITIES

## SUPPORTS

### FINANCIAL SUPPORTS

### TECHNICAL SUPPORTS

Call  
For  
Proposals

Feasibility  
Support

Guided  
Project  
Support

Social  
Development  
Support

Financing  
Support





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# Investment Support Offices

Under the coordination of Ministry of Industry and Technology

National and International  
Promotion of the  
Investment Climate

Following and Coordination of  
Permits and Licences Regarding  
the Investment Procedures

Providing Information and  
Guiding the Investors

Represents the  
investment incentive  
system locally

Provides One Stop  
Office Services

All Services are free!



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# INVESTMENT SUPPORT AND PROMOTION ACTIVITIES

TR41 Region Investment Support Offices





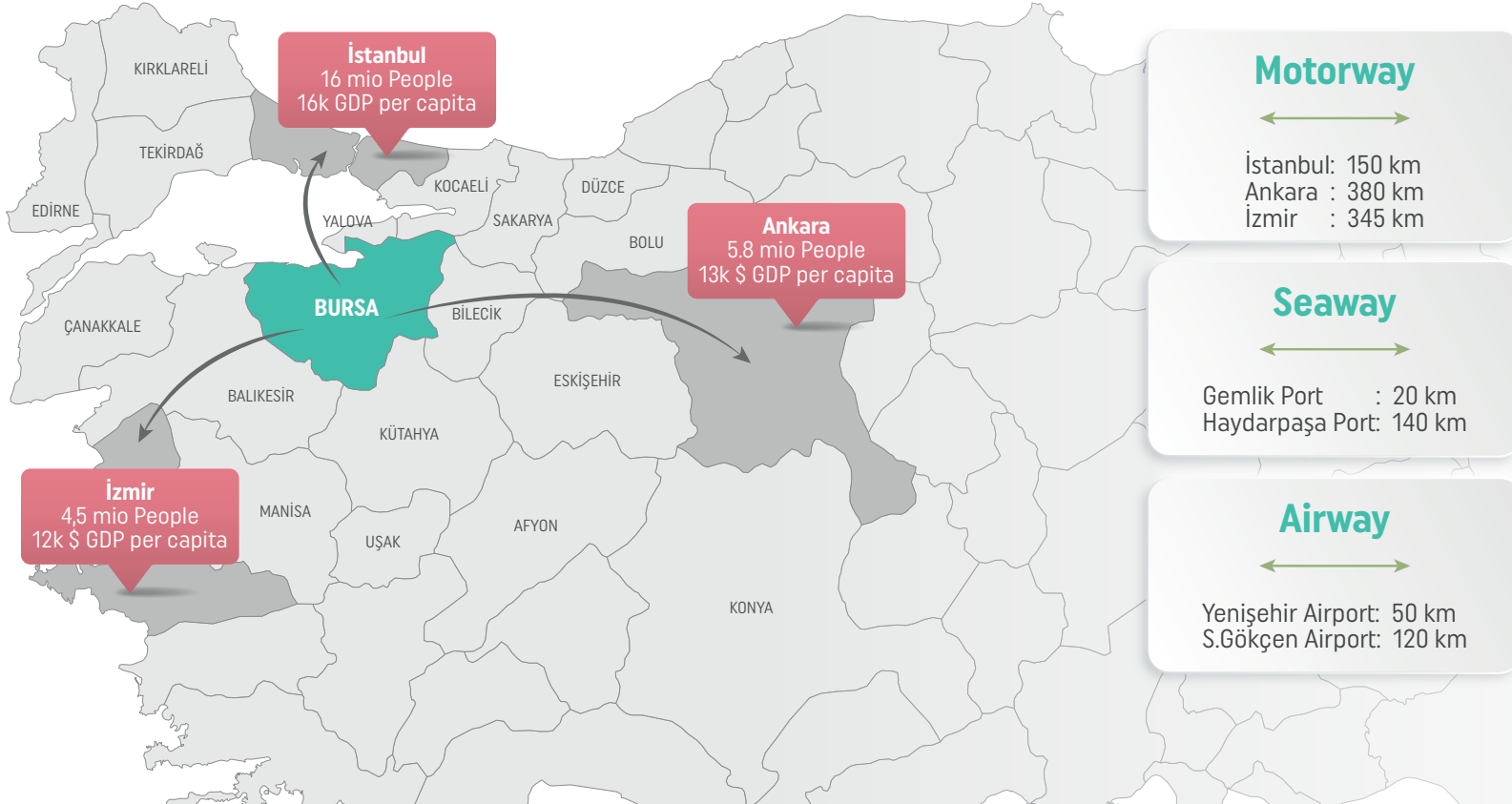
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# BURSA INVESTMENT CLIMATE



## IN THE MIDDLE OF 3 BIGGEST CITIES OF TURKEY





# POPULATION AND DEMOGRAPHY



Population

**3.194.720**  
%50 W- %50 M



Density of Population

**296/km<sup>2</sup>**



Altitude

**155 m**



Surface

**10.886 km<sup>2</sup>**



# of Districts

**17**



Population under  
the age 35

**%50**



Population between  
age of 15-64

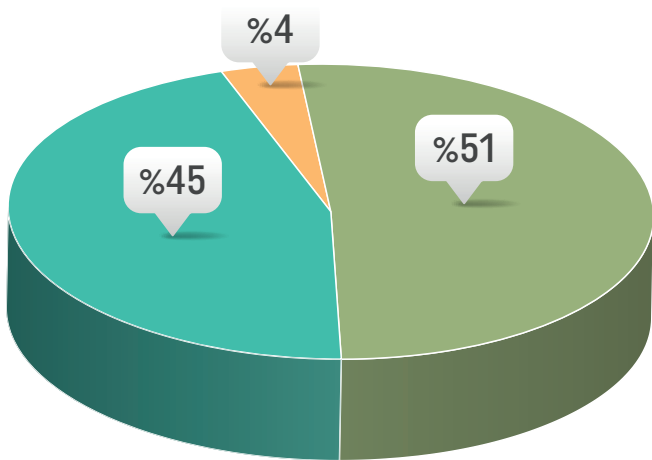
**%77**

\*TURKSTAT, 2022

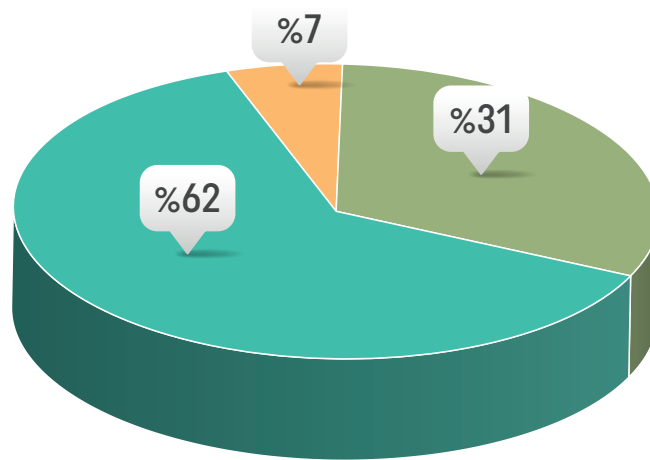


## SECTORAL SHARES (GDP)

BURSA



TURKEY



AGRICULTURE INDUSTRY SERVICES

\*TURKSTAT, 2022





# LEADING AND RISING SECTORS

## LEADING SECTORS



Automotive  
Textile  
Machine/Metal  
Furniture  
Agriculture / Food Processing

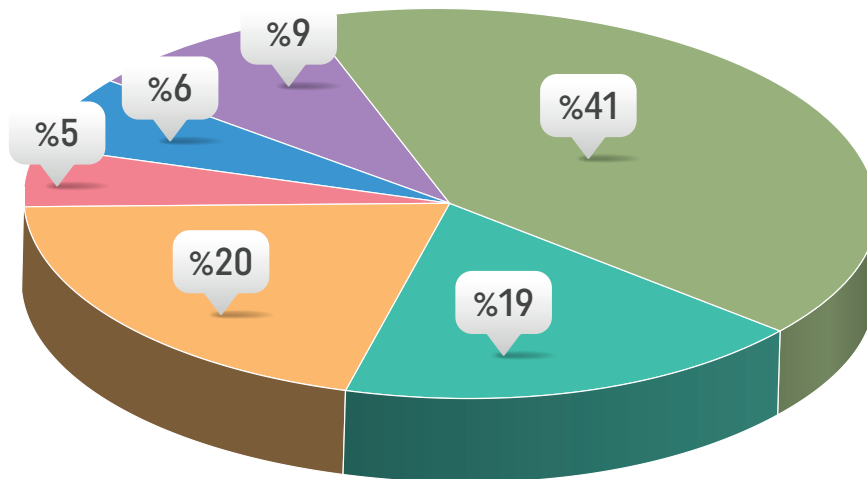
## RISING SECTORS



Space-Aviation and Defense  
Electric and Autonomous Vehicle Technologies  
Railway Systems  
Chemistry  
Tourism



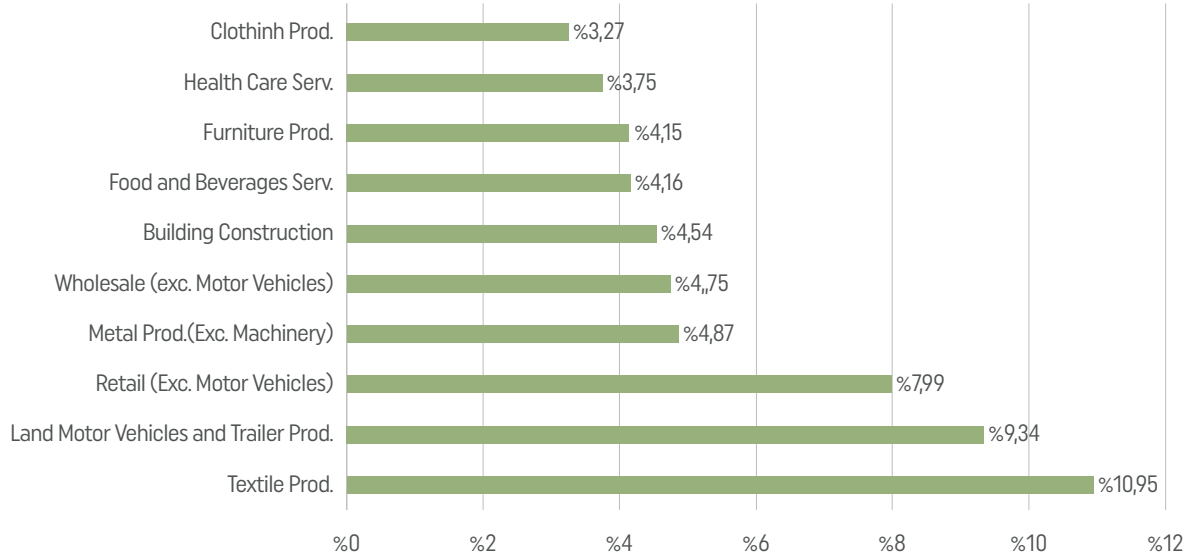
## LEADING SECTORS IN INDUSTRY (IN TERMS OF EXPORT VOLUME)



Automotive Textile Machinery and Metal Furniture and Forestry Chemistry Others



# SECTORAL DISTRIBUTION OF EMPLOYMENT



2021, SSA STAT.

Total Employment : **766.768**  
Industrial Employment : **362.706**

İlk 5 Sanayi Sektörü	İstihdam
1 Textile Production	83.983
2 Land Motor Vehicle and Trailer Production	71.631
3 Metal and Machinery	37.311
4 Furniture Production	31.795
5 Clothing Production	25.050



# FOREIGN CAPITALIZED COMPANIES

Bursa is hosting more than 1100 foreign capitalized companies and more than 4.5 billion TL foreign investment.

## LEAD COUNTRIES

Country	Number of Companies
---------	---------------------

Syria	186
Germany	167
France	69
Italy	53
Iran	44

## LEAD SECTORS

Country	Number of Companies
---------	---------------------

Wholesale and Retail	458
Production Industry	356
Real Estate and Construction	150
Agriculture	35
Energy	31



# FOREIGN TRADE

3<sup>rd</sup> in Turkey for Exporting (Export: 12.796.244 \$, 2022 TURKSTAT)

**Export/Import Coverage Ratio: %125** (Import: 10.183.579 \$, 2022, TURKSTAT)

EXPORT		
	Country	(1,000 \$)
1	Germany	2.362.147
2	France	1.615.109
3	Italy	1.248.824
4	USA	1.197.090
5	Spain	1.147.186
6	United Kingdom	692.665
7	Romania	547.485
8	Poland	477.408
9	Netherland	473.296
10	Morocco	391.154

IMPORT		
	Country	(1,000 \$)
1	Germany	1.628.678
2	China	1.508.395
3	Italy	1.421.850
4	South Korea	466.111
5	Russian Fed.	442.341
6	Poland	401.212
7	France	382.341
8	Spain	343.679
9	India	277.729
10	Belgium	268.344

\* Türkiye Exporters Assembly 2022 (Export data) – TURKSTAT 2022 (Import Data)



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## R&D AND DESIGN

Ranked **3rd**  
in Turkey with the  
number of 129 R&D  
Centers

Ranked **4th**  
in Turkey with 28  
Design Centers

Ranked **3rd** in Turkey  
with 508 patent  
applications and 315  
registered patents in 2022

\* Ministry of Industry and Technology-2022





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Bursa is 2<sup>nd</sup> after Istanbul with **23 URGE** projects supported by the Ministry of Commerce.





# EDUCATIONAL DATA



**More than 85k** university students studying at Uludag University and Bursa Technical University

**More than 65k** students study in in 127 Vocational an Technical Secondary Education Instutions, of which 12 are run by private sector.

**Thematic Vocational High Schools**  
(e.g. Automotive Industry Exporters Association Vocational and Technical Anatolian High School)



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# LEADING SECTORS

## AUTOMOTIVE

- Bursa is the **center of automotive production** with giant plants of Tofaş-Fiat, Oyak-Renault and Karsan-Peugeot brands.
- **One of every two cars** in Turkey is produced in Bursa.
- **4 vehicle production plants** for passenger cars, vans, minibuses and trucks.



KARSAN





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# LEADING SECTORS

## AUTOMOTIVE SUB-INDUSTRY

- A **powerful automotive supplier center** with the advantage of hosting major automotive brands.



Beyçelik  
Gestamp



YAZAKI

posco  
TNPC



COŞKUNÖZ  
METAL FORM



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# LEADING SECTORS

## TEXTILE

- There is a significant established capacity in Bursa, especially in the **yarn production, home textile and garments**, which has a significant foreign trade surplus and the employment it creates.

Özdilek

Harput  Holding

KORTEKS

 yeşim





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# LEADING SECTORS

## MACHINERY/METAL :

- The sector, which started its first development stages with the establishment of the automotive sector in 1970s, realizes approximately **12%** of the Export of Bursa today.
- Bursa is home to World's well-known **local brands** especially in the field of metal processing machinery.

**Rexroth**  
Bosch Group



***DURMA***







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# LEADING SECTORS

## FURNITURE AND FORESTRY PRODUCTS:

- Mainly Gathered in Inegöl district of Bursa
- The industry that drives not only mass production, but also **design and branding**.





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# LEADING SECTORS

## AGRICULTURE/FOOD PROCESSING

- Leading agricultural city with 142,920 ha of irrigable and fertile land.
- Strong industrial ecosystem in the food processing industry.

Erikli®





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Bursa Eskişehir Bilecik Development Agency

# INVESTMENT OPPORTUNITIES



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# TOGG – TURKEY'S FIRST NATIONAL ELECTRIC VEHICLE

- Our first national electric car TOGG is producing in **Gemlik District** of Bursa.
- The revolutionary changes in the automotive world include brand new investment opportunities for the automotive supplier industry.



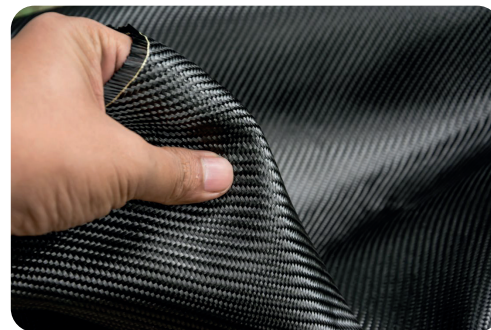


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# TECHNICAL TEXTILE AND COMPOSITE INDUSTRY

- The existence of a constantly **growing national and international market** in the technical textile and composite industry that have wide area of usage in different industry groups.
- Advanced accredited laboratory infrastructure offered by the **advanced composite materials research and excellence center** and **the textile and technical textile excellence center** established with the support of our Development Agency (BEBKA).





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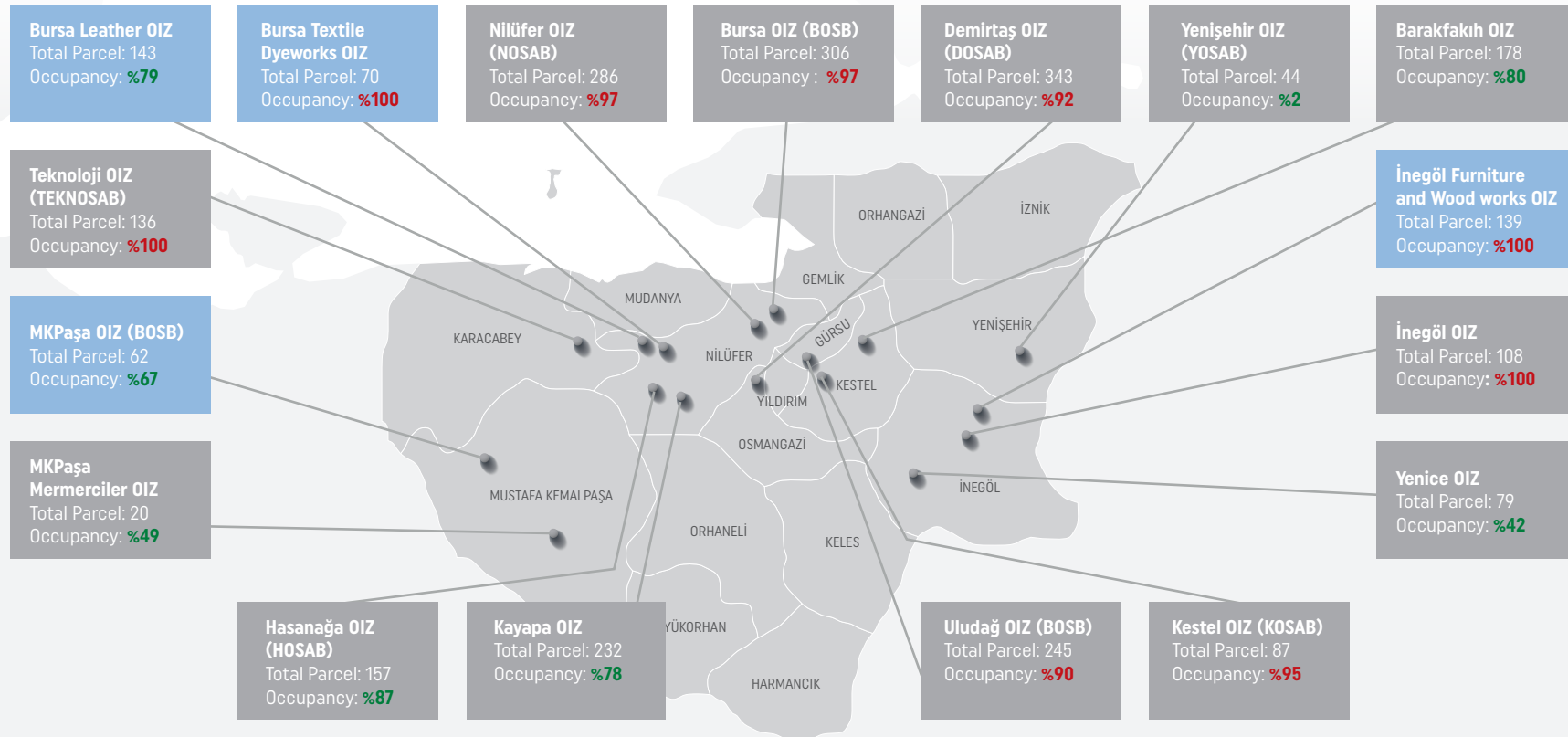


# CURRENT SITUATION OF THE INVESTMENT ENVIRONMENT





# ORGANIZED INDUSTRIAL ZONES OCCUPANCY RATE





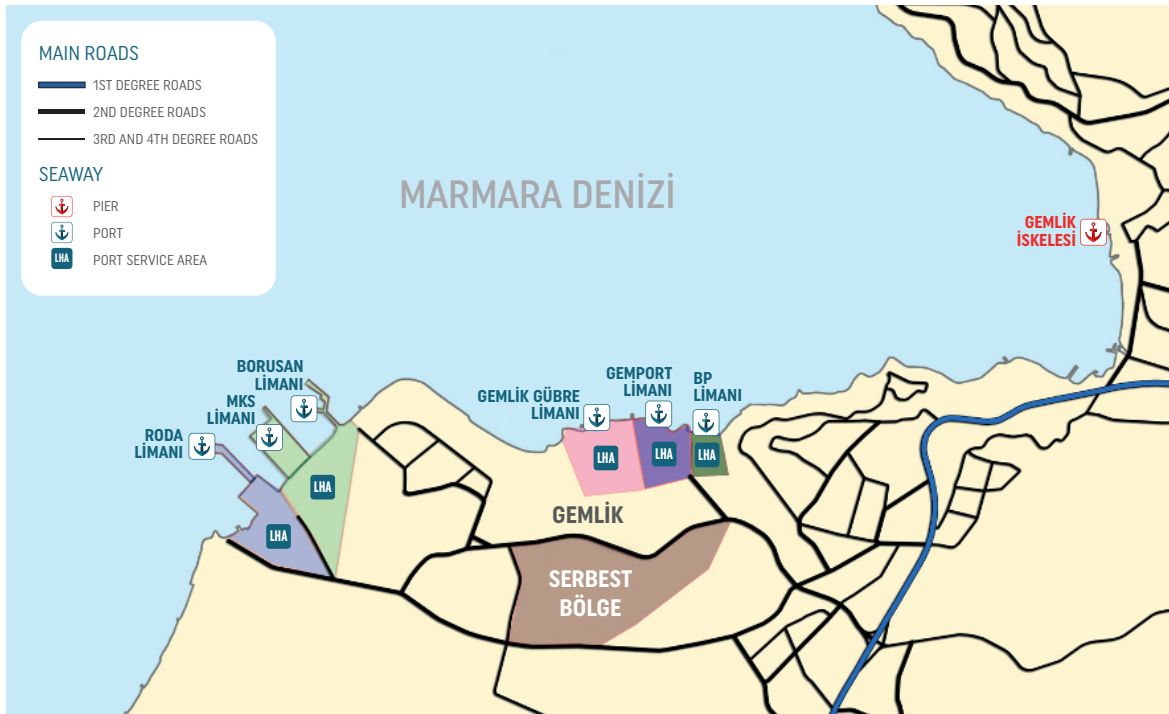
# FREE ZONE AND PORTS

## PORTS

- Gemport
- Borusan
- BP
- Roda
- MKS
- Gemlik Gübre
- Mudanya

## FREE ZONE

- Bursa Free Zone  
(Gemlik District)





# INDUSTRIAL ZONES

## Asilçelik Specialized Industrial Zone

- The Industrial Zone is in the Orhangazi District and has a size of 43 Ha.
- The investment made so far for the region is 2 billion 100 million TL. It is planned to invest another 960 million liras in the next year.
- When the works are completed, an additional 225 people will be employed. In addition, it is aimed to contribute 162 million dollars to closing the current account deficit.

## Gemlik Specialized Industrial Zone

- It was established in the area belonging to Gübre Sanayi A.Ş in Gemlik, the 2nd industrial zone in our city. Chemical fertilizer production is carried out in a special industrial zone of 75 thousand square meters.
- With an investment of 1.5 billion TL in total, 568 tons of fertilizer production per year and employment opportunities for 150 people are provided.

## Döktaş Specialized Industrial Zone

- Döktaş, the 5th largest casting facility in Europe, operates as one of the important suppliers of the automotive, heavy commercial vehicles, construction and agricultural machinery and machinery manufacturing sectors.
- Bursa Orhangazi Iron Casting Facilities, where cast iron and ductile iron and machined parts are manufactured, has an annual production capacity of 150,000 tons.



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# TECHNOLOGY DEVELOPMENT ZONE (TDZ)



**ULUTEK TEKNOPARK**

Ulutek Technopark as Turkey's 20th Technopark was established in 2005 with the partnership of Uludağ University, Bursa Chamber of Commerce and Industry, Bursa Metropolitan Municipality and Uludag Exporters Union and became operational in 2006.



**BURSA TEKNOPARK**

Bursa Technical University Technology Development Zone which provides service on an area of approximately three acres within the Mimar Sinan Campus of Bursa Technical University, operates with the mission of integrating the research capability of Bursa and surrounding universities, qualified workforce and the experience of the region's industry.



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# INVESTMENT INCENTIVES AND SUPPORTS



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# INVESTMENT INCENTIVES SCHEME

## General Investment Incentives Scheme

Tax exemption for procurement of machinery and equipment, regardless of the investment region.

## Regional Investment Incentives Scheme

Higher incentives for investments to be made in less developed regions. (including Priority Investment Incentives that offer incentives regardless of the investment region for manufacturing of medium-high tech and high-tech products)



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# INVESTMENT INCENTIVES SCHEME

## Strategic Investment Incentives Scheme

High incentives in areas with high importance

## Project-Based Investment Incentives

Tailor-made incentives for areas with critical importance for Turkey



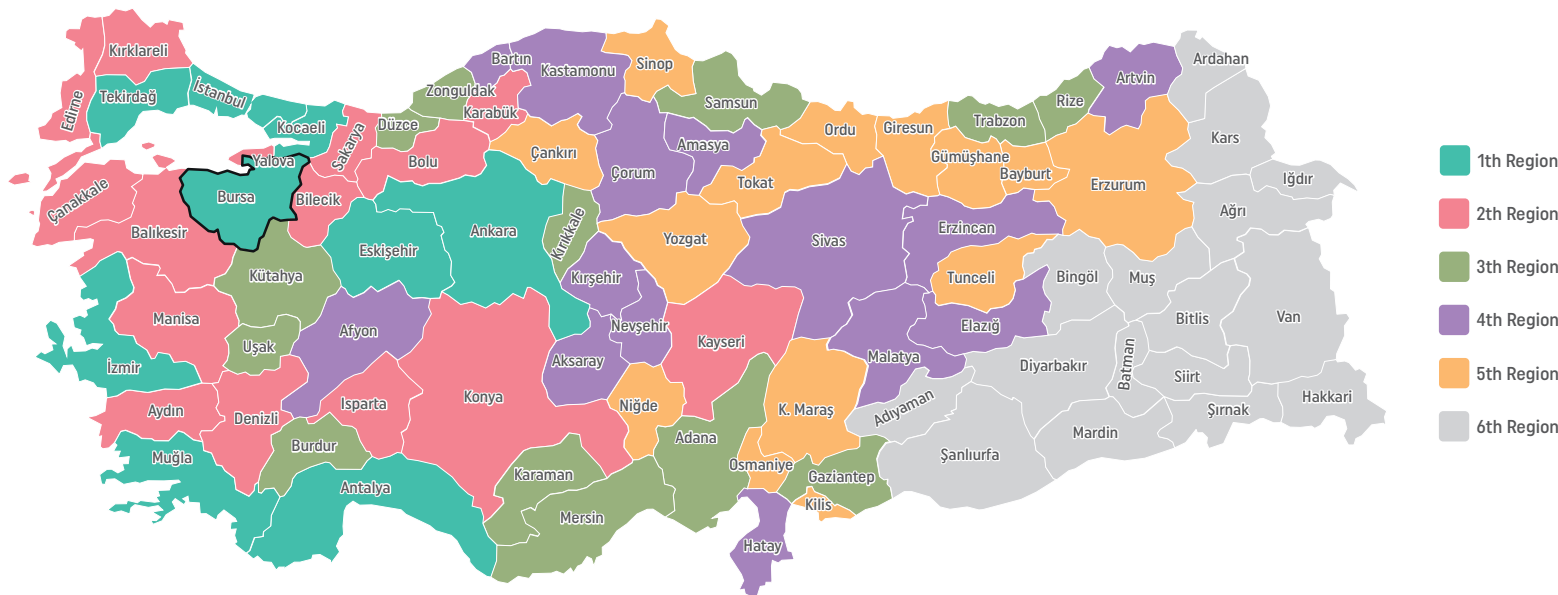
# INVESTMENT INCENTIVES SCHEME

Bursa is in the  
**1st region**

For investments  
made in OIZ  
**2nd region**

Orhaneli-Harmancık-Keles-  
Büyükdorhan districts are in the  
**2nd region**

**5978 investment  
incentive documents**  
were issued in the last 21 years







# INVESTMENT INCENTIVES SCHEME

Support Measures	General Investment Incentive Scheme	Regional Investment Incentive Scheme	Priority Investment Incentive Scheme	Strategic Investment Incentive Scheme
VAT Exemption	✓	✓	✓	✓
Customs Duty Exemption	✓	✓	✓	✓
Tax Deduction		✓	✓	✓
Social Security Premium Support (Employer's Share)		✓	✓	✓
Income Tax Withholding Support	✓	✓	✓	✓
Social Security Premium Support (Employee's Share)		✓	✓	✓
Interest Support		✓	✓	✓
Land Allocation		✓	✓	✓
VAT Refund				✓



## REGIONAL INCENTIVES

INCENTIVE MEASURES		I	II	III	IV	V	VI
Customs Duty Exemption		✓	✓	✓	✓	✓	✓
VAT Exemption		✓	✓	✓	✓	✓	✓
Tax Deduction	Rate of Contribution to Investment - out of OIZ (%)	15	20	25	30	40	50
	Rate of Contribution to Investment -within OIZ (%)	20	25	30	40	50	55
Social Security Premium Support (Employer's Share)	Out of OIZ	2 years	3 years	5 years	6 years	7 years	10 years
	Within OIZ	3 years	5 years	6 years	7 years	10 years	12 years
Land Allocation		✓	✓	✓	✓	✓	✓
Interest Support	Local Loans	-	-	3 points	4 points	5 points	7 points
	Foreign Exchange/ FX denominated loans	-	-	1 points	1 points	2 points	2 points
Social Security Premium Support (Employee's Share)		-	-	-	-	-	10 years
Income Tax Withholding Support		-	-	-	-	-	10 years

Source: Ministry of Industry and Technology



# OTHER SUPPORTS OF STATE

## **KOSGEB Supports**

Grant and loan opportunities  
for SMEs.

## **Supports of Ministry of Trade**

Supports for goods and  
service exports

## **TÜBİTAK R&D Supports**

## **TKDK Supports**

Provides supports for rural development projects  
by managing IPARD program in Turkey.

## **Development Agencies Supports**

Development Agencies provide grant support for  
certain investment areas in order to boost their  
regional development and competitiveness.



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# STATE SUPPORTS PORTAL

<https://www.yatirimadestek.gov.tr/>





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# SUCCESS STORIES



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**BOSCH**

**Rexroth**  
Bosch Group

- Established its first factory in Turkey in Bursa in 1972.
- Total investment amount in Bursa is 1.7 billion TRY.
- +7000 employment
- In 2018, Bosch started its new investment in «New Generation High Pressure Injector Production Facility».



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## **Oyak - Renault Otomobil Fabrikaları A.Ş.**

- Established in Bursa in 1969.
- With a production capacity of 378,000 automobiles and 920,000 motors, this facility has the highest capacity across the Renault factories located outside West Europe.
- Exports automobiles and vehicle parts to 60 countries.



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**Jeep®**

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## TOFAŞ TÜRK OTOMOBİL FABRİKASI A.Ş.

- TOFAŞ was established in 1968 and is the only company that produces both automobiles and LCVs in Turkey.
- Turkey's 7<sup>th</sup> biggest industrial enterprise
- TOFAŞ's vehicle production capacity is 450,000 units/year.
- Facility area covers 1 million m<sup>2</sup>
- Total number of employees is +9000





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- The company, with 50% South Korean capital, produces shock absorbers for passenger cars and light commercial vehicles, buses and trucks, as well as railways and military applications.
- The products produced are exported to more than 75 countries including Europe, Russia, the Middle East, North Africa and the Turkic Republics.
- The closed area of the existing factory is 27,000 m<sup>2</sup>
- Approximately 500 people work within Maysan Mando.
- All products designed and produced as Maysan Mando are developed in the factory located in Bursa.



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- Nestle has two factories in Bursa. «Food and Packaged Water»
- It offers a wide variety of products from baby food to instant chocolate coffee to pet foods.
- 92% of the raw material used in production is supplied from local suppliers.
- 3800 people are employed.
- The products produced are exported to many countries, especially to the Middle East and North African countries.
- With an additional investment of 250 million TRY initiated in 2020, Medical Nutrition Products will be produced in the factory in Bursa.



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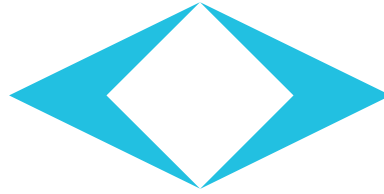


# Coca-Cola

- The factory was established on 203,000m<sup>2</sup> and opened in 1994.
- The factory has a 1.2 million liter annual production capacity.
- More than 250 people are employed.
- Awarded for Excellence by EFQM in 2015.
- Carbonated drinks and fruit juices are produced in the factory.



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# Togg

- Turkey's first domestic automobile manufacturing plant established in Bursa.
- The factory has a total investment cost of 22 billion TL and built on 1.2 million m<sup>2</sup>.
- The number of people to be employed 4323 and the annual capacity of the factory 175,000 vehicles per year.
- First produced cars are delivered to buyers in April 2023



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# BURSA INVESTMENT CLIMATE - INTRODUCTORY MOVIE





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