



REPUBLIC OF TÜRKİYE
MINISTRY OF INDUSTRY
AND TECHNOLOGY

NATIONAL
TECHNOLOGY
INITIATIVE



BEBKA
Bursa Eskişehir Bilecik Development Agency

BURSA INVESTMENT CLIMATE

INVEST
IN BURSA

Bursa
Investment
Support Office

BEBKA

Bursa Eskişehir Bilecik Development Agency

BEBKA is a public institution that directs development by improving coordination and cooperation between public, private sector and non-governmental organizations in the provinces of Bursa, Eskişehir and Bilecik provides locally oriented solutions to local problems, and serves sustainable development with the appropriate and effective use of resources.

Our main goal is to reduce intra-regional development disparities by providing coordination and cooperation among public sector, private sector, civil society and universities.



Bursa
(Center)



Eskişehir



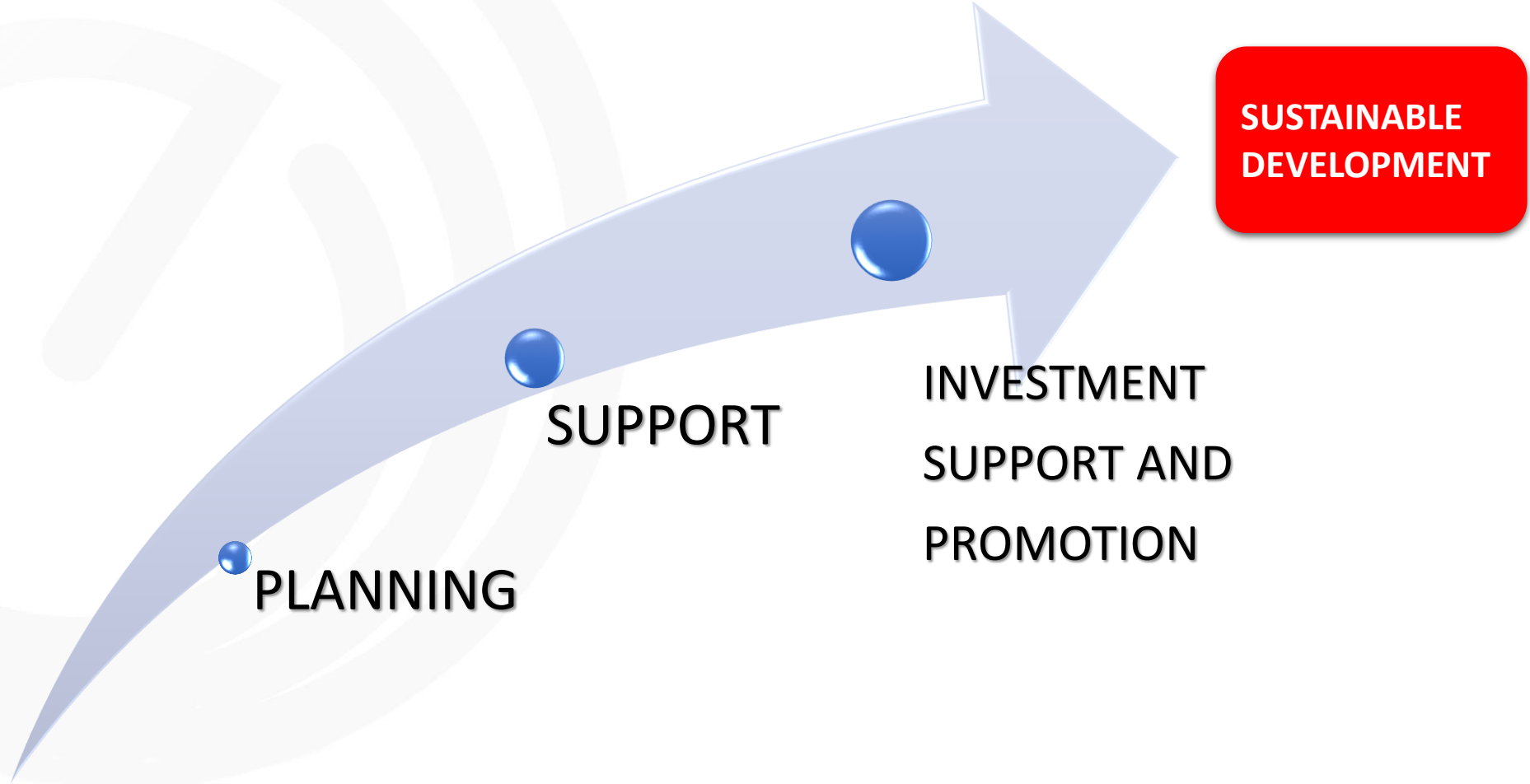
Bilecik



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MAIN DUTIES OF BEBKA



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SUPPORT ACTIVITIES

SUPPORTS

FINANCIAL SUPPORTS

TECHNICAL SUPPORTS

Call
For
Proposals

Feasibility
Support

Guided
Project
Support

Social
Development
Support

Financing
Support



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Investment Support Offices

Under the coordination of Ministry of Industry and Technology

National and International
Promotion of the
Investment Climate

Following and
Coordination of
Permits and Licences
Regarding
the Investment Procedures

Providing Information and
Guiding the Investors

Represents the investment
incentive system locally

Provides One Stop
Office Services

All Services are free!



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INVESTMENT SUPPORT AND PROMOTION ACTIVITIES

TR41 Region Investment Support Offices

INVEST
IN BURSA

Bursa
Yatırım
Destek Ofisi

INVEST
IN BİLECİK

Bilecik
Yatırım
Destek Ofisi

INVEST
IN ESKİŞEHİR

Eskişehir
Yatırım
Destek Ofisi

BURSA

BİLECİK

ESKİŞEHİR



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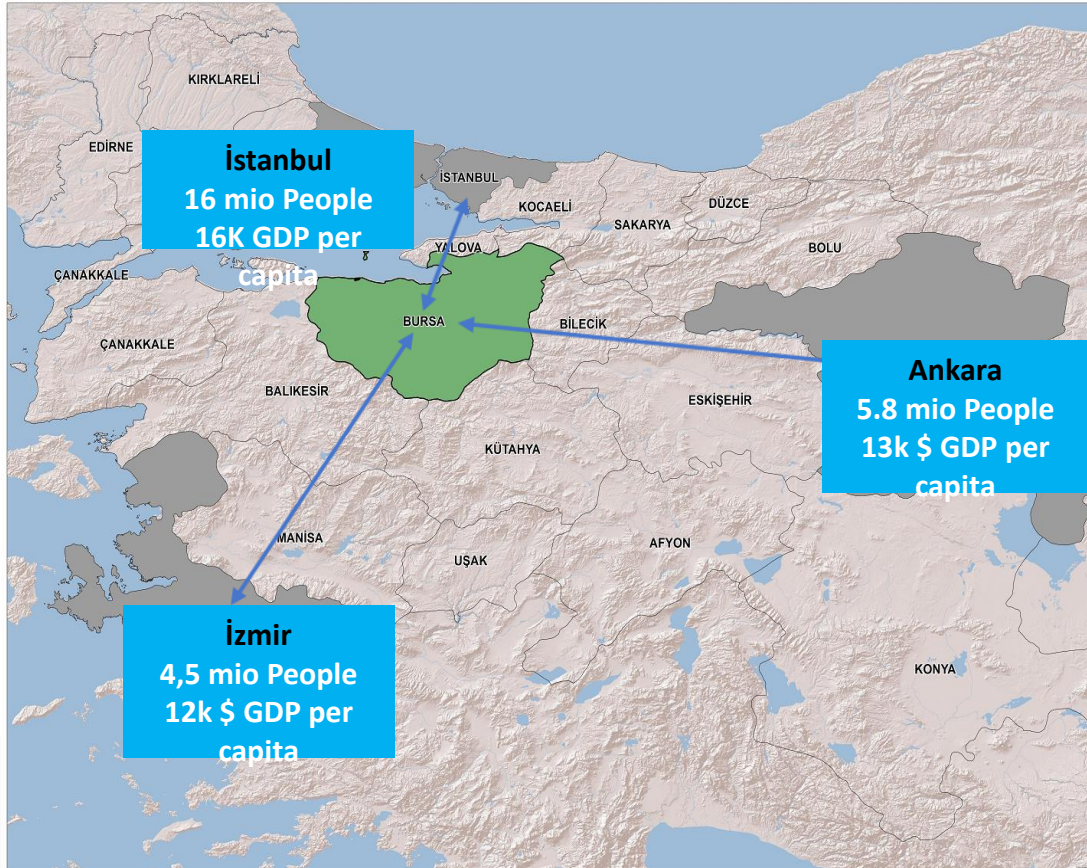
BURSA INVESTMENT CLIMATE



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IN THE MIDDLE OF 3 BIGGEST CITIES OF TURKEY



Motorway



İstanbul: 150 km

Ankara: 380 km

İzmir: 345 km

Seaway



Gemlik Port: 20 km

Haydarpaşa Port: 140 km

Airway



Yenişehir Airport: 50 km

S.Gökçen Airport: 120 km



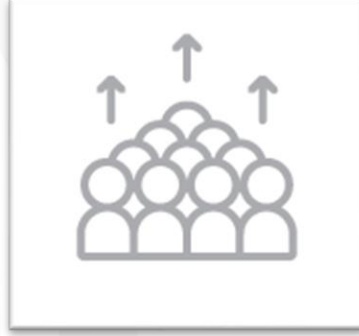
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POPULATION AND DEMOGRAPHY



Population **3.214.571**
%50 W- %50 M



Density of Population: 308/km²



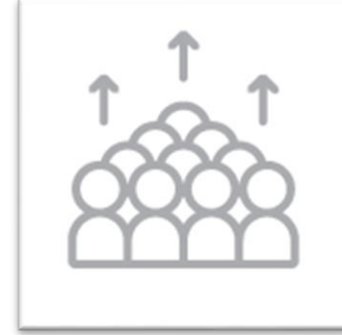
Altitude: **155 m**



Surface: **10.886 km²**



Districts: **17**



Population between age of 15-64 : **%70**



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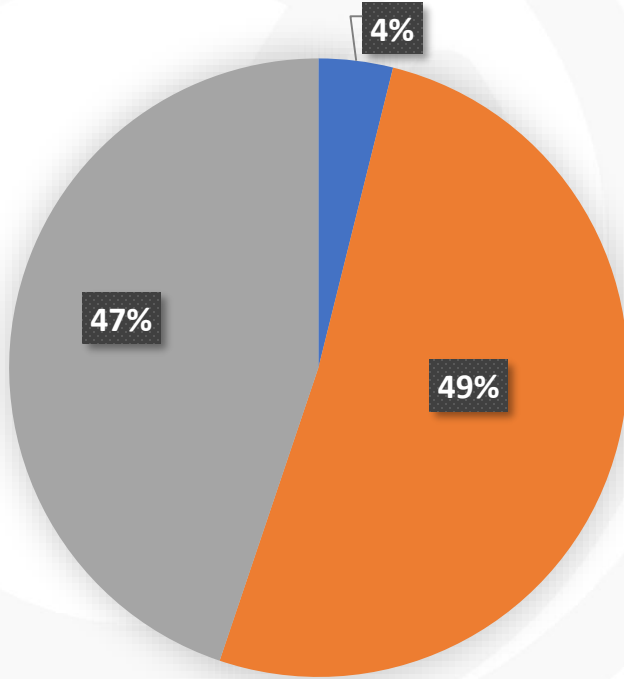
TURKSTAT, 2023



SECTORAL SHARES (GDP)

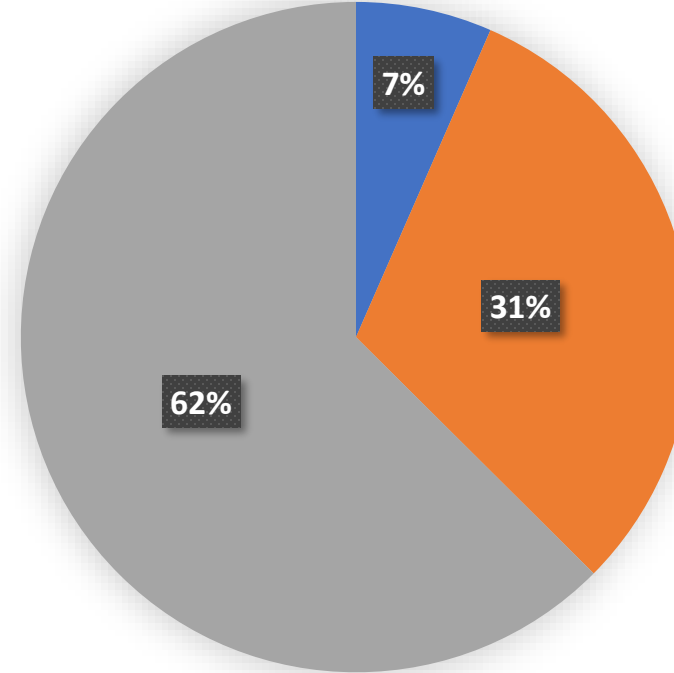
BURSA

■ AGRICULTURE ■ INDUSTRY ■ SERVICES



TÜRKİYE

■ AGRICULTURE
■ INDUSTRY
■ SERVICES



*TURKSTAT, 2022



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LEADING AND RISING SECTORS



LEADING SECTORS

Automotive

Textile

Machine/Metal

Furniture

Agriculture / Food Processing



RISING SECTORS

Space-Aviation and Defense

Electric and Autonomous Vehicle Technologies

Railway Systems

Chemistry

Tourism



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BURSA INDUSTRIAL ENTERPRISES

TÜRKİYE'S
TOP 500 INDUSTRIAL
ENTERPRISES
2022

25 Enterprises

TÜRKİYE'S
SECOND TOP 500 INDUSTRIAL
ENTERPRISES
2022

39 Enterprises

ISO500, 2023

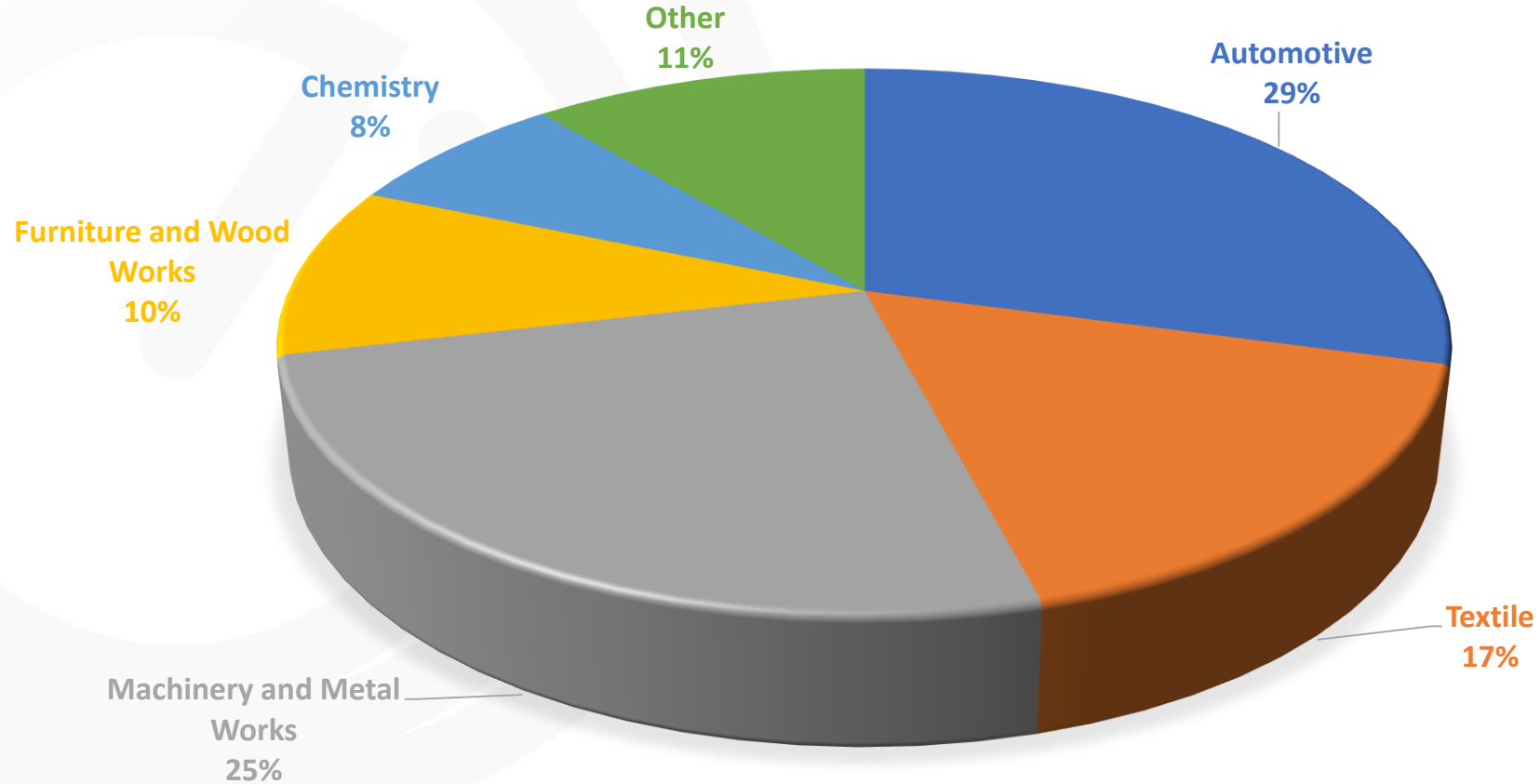


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LEADING SECTORS IN INDUSTRY (IN TERMS OF EXPORT VOLUME)

SÜTUN1



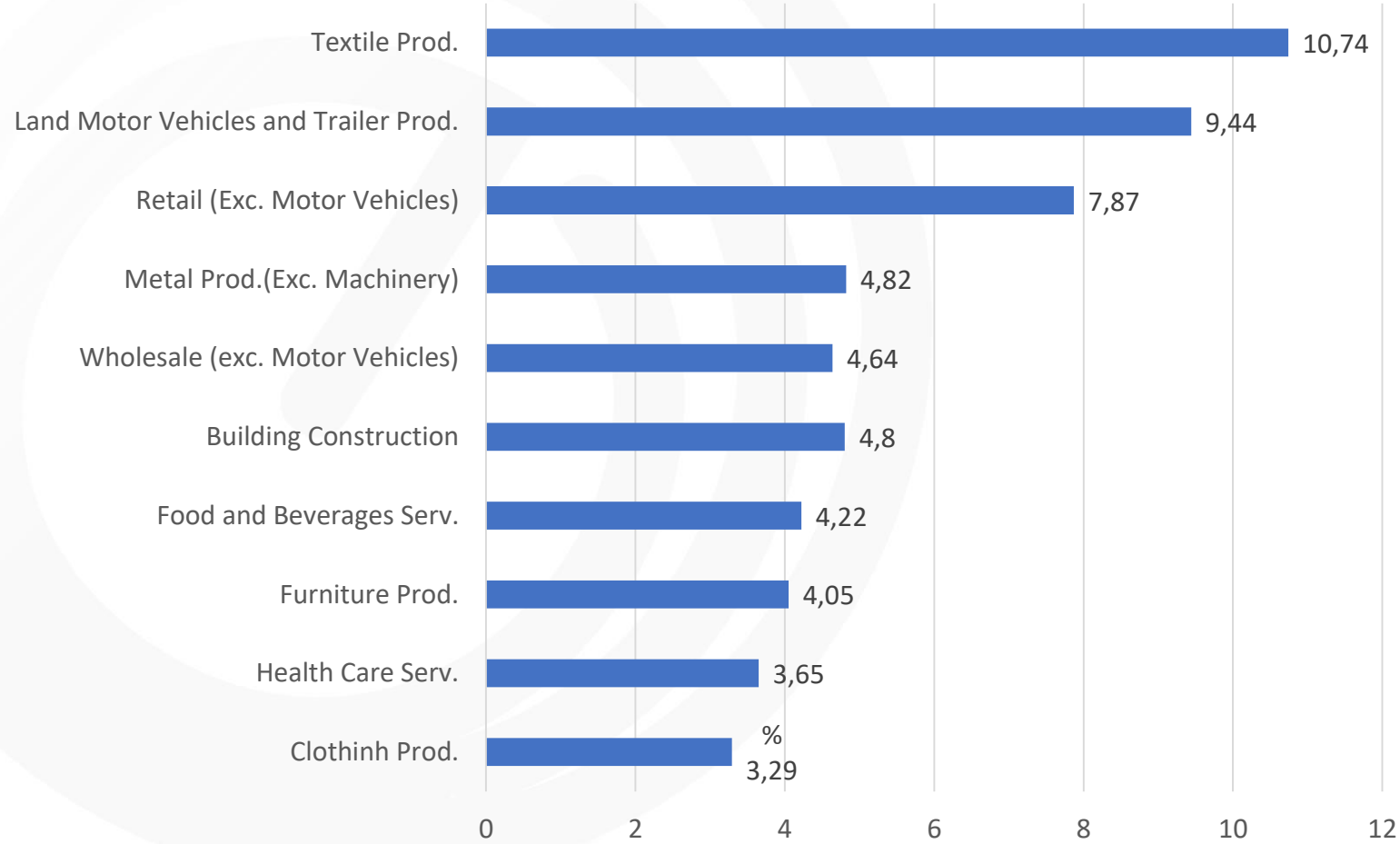
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TİM, 2022



SECTORAL DISTRIBUTION OF EMPLOYMENT



2022, SSA STAT.

Total Employment: 809.059
Industrial Employment: 312.653

Top 5 Industrial Sector Employment

1. Textile Production	86.906
2. Land Motor Vehicle and Trailer Production	76.401
3. Metal and Machinery	39.019
4. Furniture Production	32.782
5. Clothing Production	26.650



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FOREIGN CAPITALIZED COMPANIES

Bursa is hosting more than 1100 foreign capitalized companies and more than 4.5 billion TL foreign investment.

LEAD COUNTRIES

Country	Number of Companies
Syria	186
Germany	167
France	69
Italy	53
Iran	44

LEAD SECTORS

Country	Number of Companies
Wholesale and Retail	458
Production Industry	356
Real Estate and Construction	150
Agriculture	35
Energy	31



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Ministry of Industry and Technology- 2023



FOREIGN TRADE

3rd in Turkey for Exporting (Export: 12.796.244 \$, 2022 TURKSTAT)

Export/Import Coverage Ratio: %125 (Import: 10.183.579 \$, 2022, TURKSTAT)

EXPORT		
	Country	(1,000 \$)
1	Germany	2.396.153
2	France	873.782
3	Italy	738.550
4	USA	720.717
5	Spain	574.311
6	United Kingdom	535.581
7	Poland	512.350
8	Russian Fed.	504.995
9	Romania	361.998
10	Netherland	355.006

IMPORT		
	Country	(1,000 \$)
1	Germany	1.854.636
2	China	1.611.343
3	Italy	1.276.192
4	South Korea	488.724
5	Russian Fed.	484.036
6	Poland	470.863
7	France	451.828
8	Spain	314.803
9	India	276.760
10	Belgium	251.414

TURKSTAT 2023



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R&D and DESIGN

- Ranked 4th in Turkey with the number of 132 R&D Centers
- Ranked 3rd in Turkey with 31 Design Centers
- Ranked 3rd in Turkey with 508 patent applications and 315 registered patents in 2022



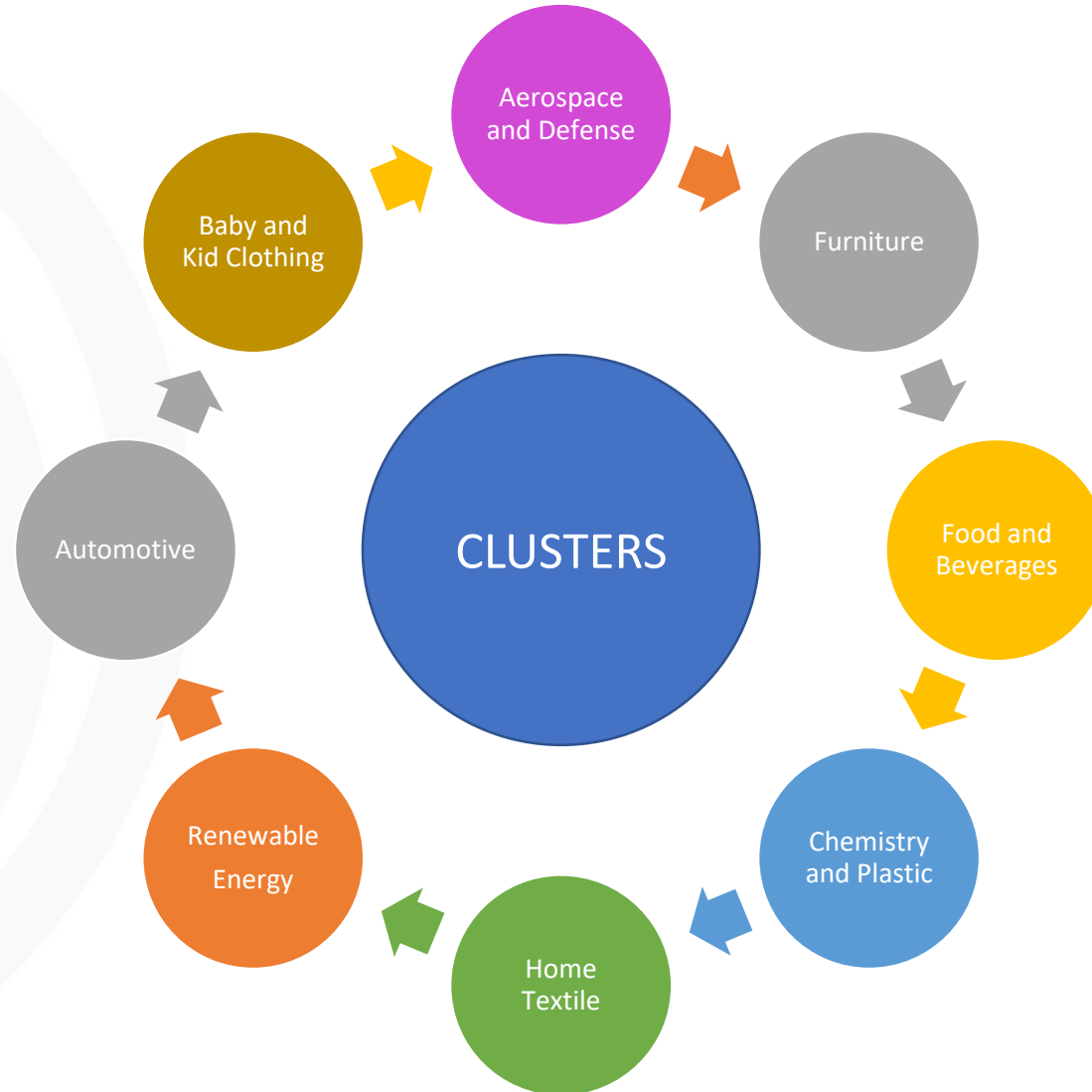
Ministry of Industry and Technology- 2023



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- Bursa is 2nd after Istanbul with 23 URGE projects supported by the Ministry of Commerce.



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EDUCATIONAL DATA



More than 85k university students studying at Uludag University and Bursa Technical University

More than 65k students study in in 127 Vocational an Technical Secondary Education Instutions, of which 12 are run by private sector.

Thematic Vocational High Schools (e.g. Automotive Industry Exporters Association Vocational and Technical Anatolian High School



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LEADING SECTORS

AUTOMOTIVE :

- Bursa is the center of **automotive production** with giant plants of Tofaş-Fiat, Oyak-Renault and Karsan-Peugeot brands.
- **One of every two cars** in Turkey are produced in Bursa.
- **4 vehicle production plants** for passenger cars, vans, minibuses and trucks.



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LEADING SECTORS

AUTOMOTIVE SUB-INDUSTRY

A powerful automotive supplier center with the advantage of hosting major automotive brands.



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LEADING SECTORS

TEXTILE :

- There is a significant established capacity in Bursa, especially in the **yarn production, home textile and garments**, which has a significant foreign trade surplus and the employment it creates.



KORTEKS

Özdilek®



Harput Holding



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*www.mta.gov.tr, Sanayi ve teknoloji il Müdürlüğü



LEADING SECTORS

MACHINERY/METAL :

- The sector, which started its first development stages with the establishment of the automotive sector in 1970s, realizes approximately **17%** of the export of Bursa today.
- Bursa is home to world's well-known **local brands** especially in the field of metal processing machinery.

Rexroth
Bosch Group


ERMAKSAN
METAL FABRICATING MACHINERY
innovative technologies.

 **AKYAPAK**
 

DURMA

 **BORÇELİK**



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*www.mta.gov.tr, Sanayi ve teknoloji il Müdürlüğü



LEADING SECTORS

FURNITURE AND FORESTRY PRODUCTS:

- Mainly gathered in İnegöl district of Bursa
- The industry that drives not only mass production, but also **design and branding**.



**İnegöl
Mobilyası**



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LEADING SECTORS

AGRICULTURE/FOOD PROCESSING

- Leading agricultural city with 142,920 ha of irrigable and fertile land.
- Strong industrial ecosystem in the food processing industry



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INVESTMENT OPPORTUNITIES

www.bebka.org.tr



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TOGG – TURKEY’S FIRST NATIONAL ELECTRIC VEHICLE

- Our first national electric car Togg is producing in Gemlik District of Bursa.
- The revolutionary changes in the automotive world include brand new investment opportunities for the automotive supplier industry.



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TECHNICAL TEXTILE AND COMPOSITE INDUSTRY

- The existence of a constantly growing national and international market in the technical textile and composite industry that have wide area of usage in different industry groups.
- Advanced accredited laboratory infrastructure offered by the advanced composite materials research and excellence center and the textile and technical textile excellence center established with the support of BEBKA.



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CURRENT SITUATION OF THE INVESTMENT ENVIROMENT

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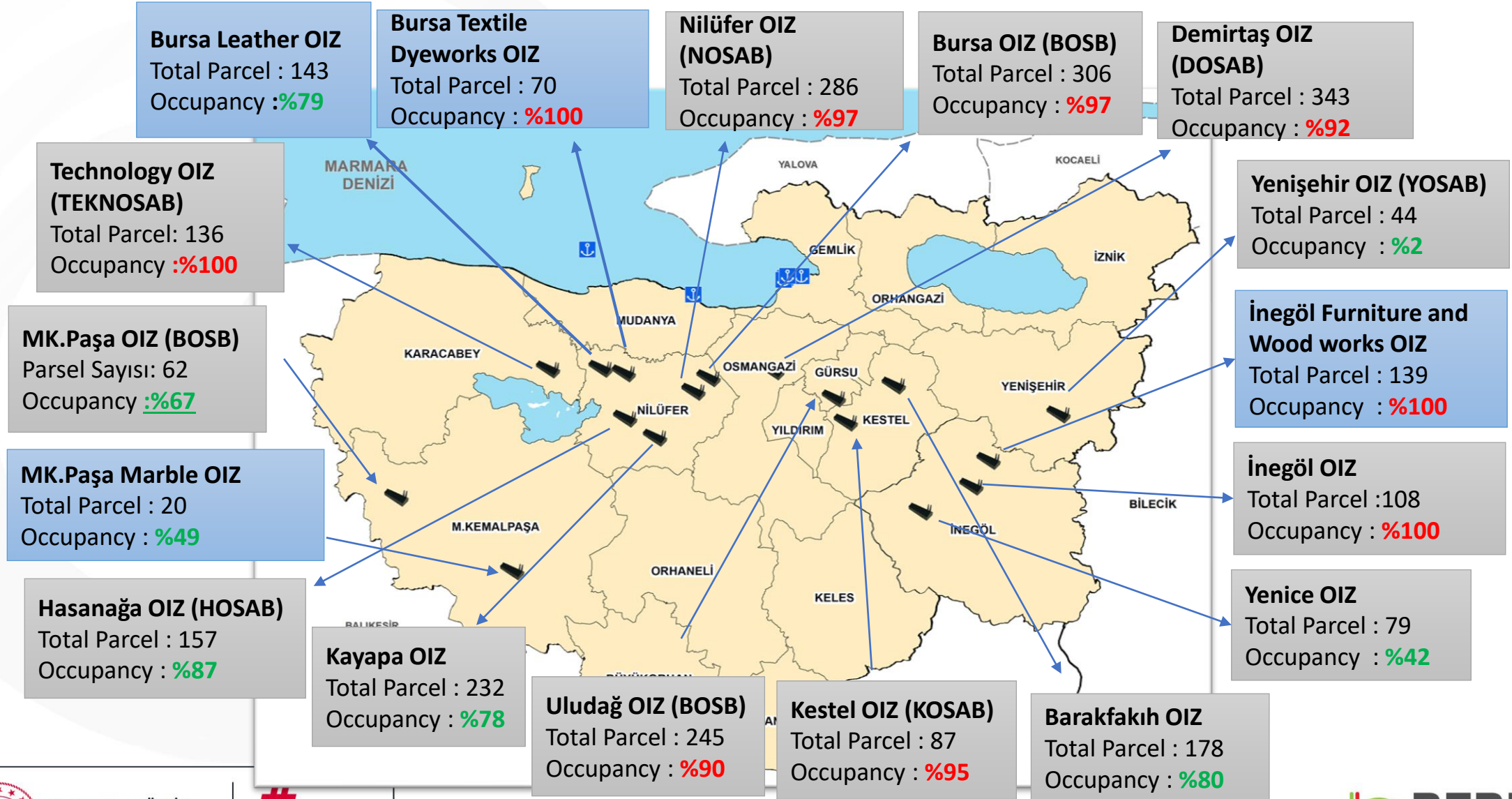


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ORGANIZED INDUSTRIAL ZONES OCCUPANCY RATE

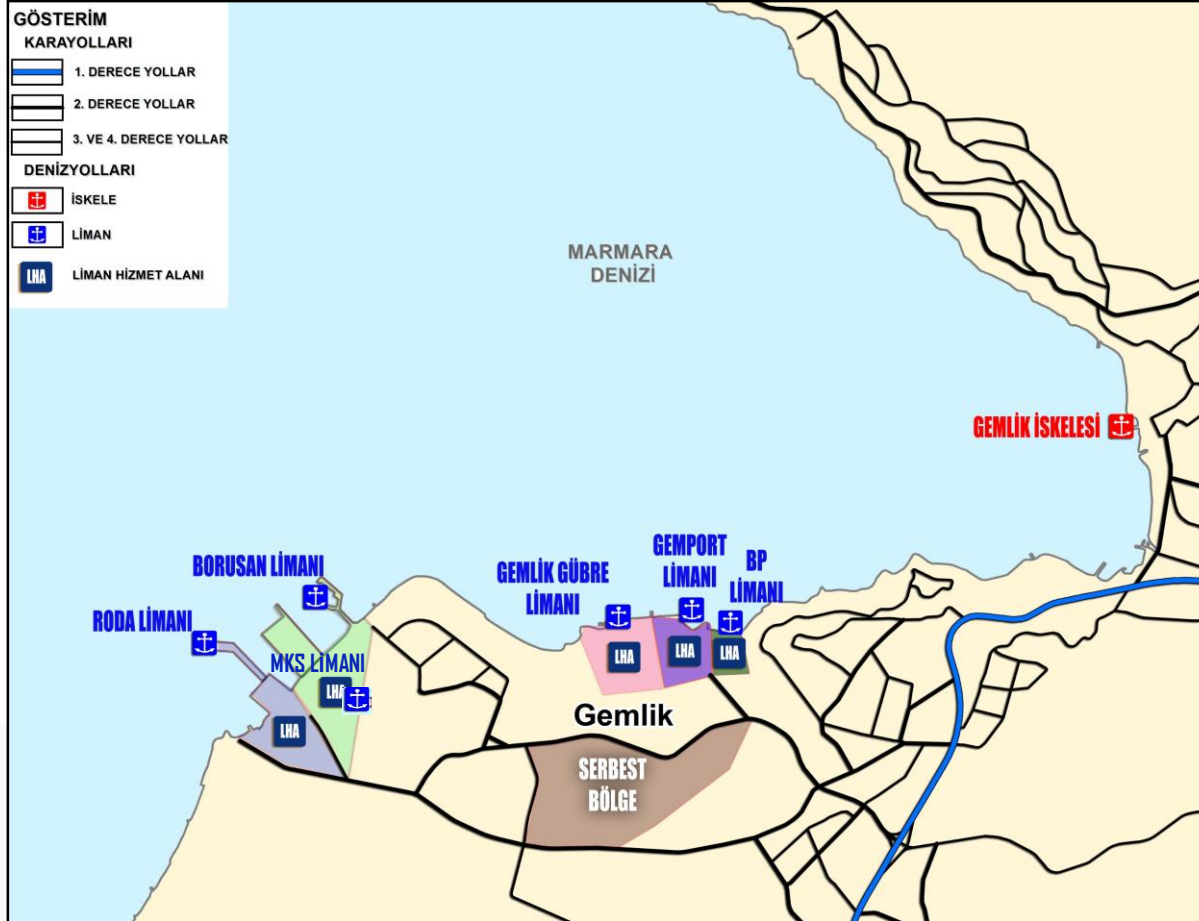
www.bebka.org.tr



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FREE ZONE AND PORTS



PORTS

- Gemport Port
- Borusan Port
- BP Port
- MKS Port
- Roda Port
- Gemlik Gübre Port
- Mudanya Port

Free Zones

- Bursa Free Zone (Gemlik District)

Total Parcel: 80

Occupancy: **%84**



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SPECIALIZED INDUSTRIAL ZONES

Asilçelik Specialized Industrial Zone

- The Industrial Zone is in the Orhangazi District and has a size of 43 Ha.
- The investment made so far for the region is 2 billion 100 million TL. It is planned to invest another 960 million liras in the next year.
- When the works are completed, an additional 225 people will be employed. In addition, it is aimed to contribute 162 million dollars to closing the current account deficit.

Gemlik Specialized Industrial Zone

- It was established in the area belonging to Gübre Sanayi A.Ş in Gemlik, the 2nd industrial zone in our city. Chemical fertilizer production is carried out in a special industrial zone of 75 thousand square meters.
- With an investment of 1.5 billion TL in total, 568 tons of fertilizer production per year and employment opportunities for 150 people are provided.

Döktaş Specialized Industrial Zone

- Döktaş, the 5th largest casting facility in Europe, operates as one of the important suppliers of the automotive, heavy commercial vehicles, construction and agricultural machinery and machinery manufacturing sectors.
- Bursa Orhangazi Iron Casting Facilities, where cast iron and ductile iron and machined parts are manufactured, has an annual production capacity of 150,000 tons.



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TECHNOLOGY DEVELOPMENT ZONE (TDZ)



Ulutek Technopark as Turkey's 20th Technopark was established in 2005 with the partnership of Uludağ University, Bursa Chamber of Commerce and Industry, Bursa Metropolitan Municipality and Uludag Exporters Union and became operational in 2006. There are 75 R&D firms and 40 software firms in ULUTEK



Bursa Technical University Technology Development Zone which provides service on an area of approximately three acres within the Mimar Sinan Campus of Bursa Technical University, operates with the mission of integrating the research capability of Bursa and surrounding universities, qualified workforce and the experience of the region's industry.



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INVESTMENT INCENTIVES AND SUPPORTS



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INVESTMENT INCENTIVES SCHEME

- ✓ General Investment Incentives Scheme
 - ✓ Tax exemption for procurement of machinery and equipment, regardless of the investment region.
- ✓ Regional Investment Incentives Scheme
 - ✓ Higher incentives for investments to be made in less developed regions. (including Priority Investment Incentives that offer incentives regardless of the investment region for manufacturing of medium-high tech and high-tech products)



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INVESTMENT INCENTIVES SCHEME

- ✓ Strategic Investment Incentives Scheme
 - ✓ High incentives in areas with high importance
- ✓ Project-Based Investment Incentives
 - ✓ Tailor-made incentives for areas with critical importance for Turkey

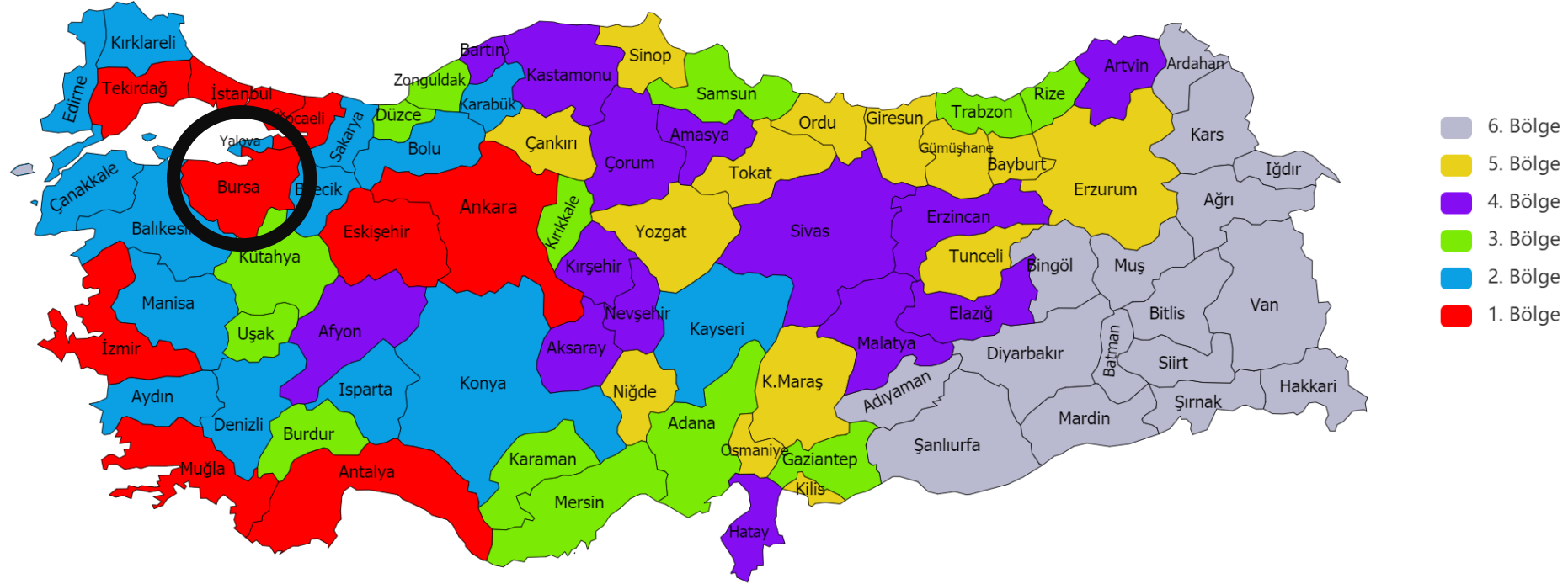


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INVESTMENT INCENTIVES SCHEME

- Bursa is in the 1st region
- For investments made in OIZ 2nd region
- Orhaneli-Harmancık-Keles-Büyükorhan districts are in the 2nd region
- **5978 investment incentive documents** were issued in the last 21 years



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INVESTMENT INCENTIVES SCHEME

Support Measures	General Investment Incentive Scheme	Regional Investment Incentive Scheme	Priority Investment Incentive Scheme	Strategic Investment Incentive Scheme
VAT Exemption	✓	✓	✓	✓
Customs Duty Exemption	✓	✓	✓	✓
Tax Deduction		✓	✓	✓
Social Security Premium Support (Employer's Share)		✓	✓	✓
Social Security Premium Support (Employee's Share)		✓	✓	✓
Interest Support		✓	✓	✓
Land Allocation		✓	✓	✓
VAT Refund				✓



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REGIONAL INCENTIVES

Incentive Measures			Regions					
			I	II	III	IV	V	VI
VAT Exemption			√	√	√	√	√	√
Customs Duty Exemption			√	√	√	√	√	√
Tax Deduction	Rate of Contribution to Investment	Out of OIZ	%15	%20	%25	%30	%40	%50
		Within OIZ	%20	%25	%30	%40	%50	%55
	Tax Reduction Rate	Out of OIZ	%50	%55	%60	%70	%80	%90
		Within OIZ	%55	%60	%70	%80	%90	%90
Social Security Premium Support (Employer Share)	Support Period	Out of OIZ	2 years	3 years	5 years	6 years	7 years	10 years
		Within OIZ	3 years	5 years	6 years	7 years	10 years	12 years
	Support Upper Limit (Ratio to Fixed Investment)	Out of OIZ	%10	%15	%20	%25	%35	Unlimited
		Within OIZ	%15	%20	%25	%35	Unlimited	Unlimited
Land Allocation			√	√	√	√	√	√
Interest Suport		Local Loans	-	-	3 point	4 point	5 point	7 point
		Foreign Exchange Denominated Loans	-	-	1 point	1 point	2 point	2 point
Social Security Premium Support (Employee's share)			-	-	-	-	-	10 years

OTHER SUPPORTS OF STATE

- ✓ KOSGEB Supports
 - ✓ Grant and loan opportunities for SMEs.
- ✓ Supports of Ministry of Trade
 - ✓ Supports for goods and service exports
- ✓ TÜBİTAK R&D Supports
- ✓ TKDK Supports
 - ✓ Provides supports for rural development projects by managing IPARD program in Turkey.
- ✓ Development Agencies Supports
 - ✓ Development Agencies provide grant support for certain investment areas in order to boost their regional development and competitiveness.



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Milli Teknoloji Güçlü Sanayi

Güncel Devlet Destek ve Teşvikleri Tek Portalda

www.yatirimadestek.gov.tr



KALKINMA AJANSLARI
GENEL MÜDÜRLÜĞÜ

STATE SUPPORTS PORTAL

<https://www.yatirimadestek.gov.tr/>



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SUCCESS STORIES



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BOSCH

Rexroth
Bosch Group

- Established its first factory in Turkey in Bursa in 1972.
- Total investment amount in Bursa is 1.7 billion TRY.
- +7000 employment
- In 2018, Bosch started its new investment in «New Generation High Pressure Injector Production Facility».



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Oyak - Renault Otomobil Fabrikaları A.Ş.

- Established in Bursa in 1969.
- With a production capacity of 378,000 automobiles and 920,000 motors, this facility has the highest capacity across the Renault factories located outside West Europe.
- Exports automobiles and vehicle parts to 60 countries.



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TOFAŞ TÜRK OTOMOBİL FABRİKASI A.Ş.

- TOFAŞ was established in 1968 and is the only company that produces both automobiles and LCVs in Turkey.
- Turkey's 7th biggest industrial enterprise
- TOFAŞ's vehicle production capacity is 450,000 units/year.
- Facility area covers 1 million m²
- Total number of employees is +9000



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- The company, with 50% South Korean capital, produces shock absorbers for passenger cars and light commercial vehicles, buses and trucks, as well as railways and military applications.
- The products produced are exported to more than 75 countries including Europe, Russia, the Middle East, North Africa and the Turkic Republics.
- The closed area of the existing factory is 27,000 m²
- Approximately 500 people work within Maysan Mando.



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- Nestle has two factories in Bursa. «Food and Packaged Water»
- It offers a wide variety of products from baby food to instant chocolate coffee to pet foods.
- 92% of the raw material used in production is supplied from local suppliers.
- 3800 people are employed.
- With an additional investment in 2020, medical nutrition products will be produced in the factory in Bursa.



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- The factory was established on 203,000m² and opened in 1994.
- The factory has a 1.2 million liter annual production capacity.
 - More than 250 people are employed.
 - Awarded for Excellence by EFQM in 2015.
- Carbonated drinks and fruit juices are produced in the factory.



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Türkiye'nin Otomobili Girişim Grubu

- Turkey's first domestic automobile manufacturing plant established in Bursa.
- The factory has a total investment cost of 22 billion TL and built on 1.2 million m².
- The number of people to be employed 4323 and the annual capacity of the factory 175,000 vehicles per year.
- First produced cars are delivered to buyers in April 2023



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BURSA INVESTMENT CLIMATE- INTRODUCTORY MOVIE



Why to invest in Bursa?



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THANKS

Twitter: @invest_inbursa

www.bursainvest.gov.tr/
bursa@bebka.org.tr



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